

**The Florida College System
Council of Presidents
Thursday, September 25, 2014
Hyatt Regency Riverfront
Jacksonville, Florida**

MINUTES

Welcome and Call to Order

Dr. Jim Henningsen, COP Chair, called the meeting of the Council of Presidents to order at approximately 9:21 a.m. on Thursday, September 25, 2014 at the Hyatt Regency Riverfront in Jacksonville, Florida

The following members of the Council of Presidents were present:

Dr. Jim Henningsen
Dr. Jason Hurst
Dr. Jim Richey
Dr. Jeff Allbritten
Dr. Jonathan Gueverra
Dr. Chuck Hall
Dr. Cynthia Bioteau
Dr. John Holdnak
Dr. Ken Atwater
Mr. John Grosskopf
Dr. Ed Massey

Dr. Chuck Mojock
Dr. Ty Handy
Dr. Katherine Johnson
Dr. Dennis Gallon
Dr. Eileen Holden
Dr. Jackson Sasser
Dr. Ann McGee
Dr. Thomas Leitzel
Dr. Carol Probstfeld
Dr. Bill Law
Dr. Sandy Shugart

Also present were:

Mr. Randy Hanna
Ms. Kasongo Butler
Ms. Lisa Cook

Ms. Julie Alexander
Ms. Abbey Ivey
Ms. Wendy Sikora

Mr. Michael Brawer
Mr. Matt Holliday
Ms. Sharon Crow
Mr. Andy Treadwell
Ms. Victoria Hernandez
Ms. Erin McColskey
Mr. Sandy Ceseretti
Mr. Don Payton
Mr. Steve Schroeder

Ms. Ana Sanchez
Mr. Jack Hall
Mr. Ed Woodruff
Mr. Bill Mullowney
Mr. Jay Galbraith
Mr. Robert Batsel
Mr. Jorge Conforme

Mr. Chauncey Fagler
Dr. Bob Jones
Mr. Dick Scott
Dr. Noah Brown
Mr. Keith Houck
Ms. Petra Kohlman-Sanchez
Mr. EH Levering
Mr. Ian Neuhard

Dr. Tom Furlong
Mr. Saul Reyes
Dr. Judy Bilsky
Dr. Dick Becker
Mr. Richard Hitt
Mr. Peter Usinger
Dr. Dan Rodkin
Ms. Marsha Kiner
Mr. Joe Garita

Recorder: Tina Ingramm

1.0 Welcome and Remarks

2.0 Approval of Minutes

2.1 Approval of Minutes, June 6, 2014

***Action:** Upon a motion by Dr. Chuck Mojock and a second by Dr. Dennis Gallon, the minutes of the June 6, 2014 meeting of Council of Presidents were approved without objection.*

3.0 Report of the Chair, Dr. Jim Henningsen

Dr. Henningsen reported the Council a productive meeting with Mr. Mark Wilson, president of the Florida Chamber.

He also reported the State Board of Education will be meeting in Tampa on September 29. He stated the budget request from the Department of Education to the State Board of Education is as follows for the Florida College System:

- \$1.2 billion overall
- \$26.4 million in operating funds for 2014-15
- \$40 million in performance incentives
- \$3.7 million in operating cost of new facilities
- \$5 million in performance incentives based on industry certifications
- \$4.8 million for dual enrollment
- \$5 million for a \$10,000 STEM bachelor degree
- \$1 million for program challenge grants
- No tuition increase

4.0 Report of the Chancellor, The Division of Florida Colleges

Chancellor Hanna reported capacity continues to be an issue.

He reported the Division is doing a baccalaureate review. He thanked the colleges for responding to the survey that was sent out regarding their baccalaureate degrees.

He requested any significant changes in policy be sent to Dr. Julie Alexander.

The Division distributed over \$900,000 in First Generation and Nursing Allied Health scholarships.

Information is still coming in about the impact of developmental education, which varies around the state. Broward College is preparing to open their online developmental education open online course.

The Division will be holding a college summit readiness at the AFC Convention.

There are a number of colleges that have not submitted their dual enrollment articulation agreements.

The US Department of Labor has contacted the Division with two programs that they have relating to apprentice programs. The US Department of Labor is about to announce \$100 million in existing funds in apprenticeship grants. They are also interested in setting up a college apprenticeship consortium. The Division will be setting up a webinar for the colleges to better understand more about this consortium.

He reported the information compiled on workforce needs should be put into broader groupings. The enactment of the Workforce Act by Congress has prompted the legislative staff on the House side to take a look at the workforce delivery system. There is interest in the relationship between Career Source and the Florida College System and Career Source and the universities and technical centers. We are working with them on not just the current needs, but also emerging needs.

The Chancellor stated the Division is working on the PECO list. The statute requires prior funded projects to be on the list.

The Higher Education Coordinating Council met recently. There is a desire by the chairman to take a statement of support on performance funding. Also, the Council has begun discussions about taking the work that was done by the Access and Attainment Commission by the Board of Governors and expanding that work. The goal is to see where the needs are.

There will be a State Board of Education Workshop on November 17th at Seminole State College.

Chancellor Hanna reported ISF will no longer but working on the funding formula model. He asked that he work with members of the Council of Presidents to look at a new firm. He suggested Dr. Probstfeld establish the group.

4.1 The Chancellor referred to the handout entitled Proposed Nonpublic Articulation Agreement with the Florida College System (Attachment A.) Dr. Massey stated the agreement has been reviewed by the Articulation Coordinating Committee and has the Committee's support.

***Action:** Upon a motion by Dr. John Holdnak and a second by Dr. Dennis Gallon, the articulation agreement with Ashford University was approved without objection.*

5.0 Report of the Chancellor, Division of Career and Technical Education

Ms. Wendy Sikora reported the Division is reviewing and revising their postsecondary programs.

She reported the postsecondary industry funding list is currently in workshop with the State Board of Education.

Ms. Sikora stated SB 850 requires a notification be sent to parents of high school students on the return of investment. For those students who have earned an industry certification prior to graduation, it identifies the articulating credit and cost savings. The notifications will be sent on soon.

Dr. John Holdnak asked whether or not the issue with the fire colleges has been resolved. Ms. Sikora stated a final curriculum framework meeting will take place on October 2. The changes will be finalized at this meeting. Students who completed their program as of this past spring will need to take an additional three tests, which is a new requirement. Dr. Henningsen reported that awarding AS degrees as an articulation agreement with the fire colleges have become an issue with SACS. He cautioned those colleges that block transfer credits in, SACS is not allowing it. Dr. Henningsen suggested a visit with Dr. Belle Wheelan, Chancellor Hanna and himself might be needed.

Dr. Katherine Johnson asked for an update on technical centers that are calling themselves colleges. Ms. Sikora stated there are four or five districts that have independently decided to change their name. It has not affected their program offerings. The Division will not be taking a position on the legality of the change. Dr. Johnson asked if there was an approval process in the name change to college from tech center or tech high school. Ms. Sikora stated she would look into this issue.

6.0 Committee and Task Force Reports

6.1 Articulation Coordinating Committee

Dr. Ed Massey reported the Articulation Coordinating Committee met and reviewed common prerequisites across the system. The Council also reviewed the entire articulation rule.

6.2 Florida College System Risk Management Consortium

Dr. Chuck Mojock referred to the handout entitled Risk Management Council Meeting (Attachment B.) He reported there are two items for approval.

Mr. Chauncey Fagler stated first up for approval is the employee benefit plan recommendations for 2015. He recommended that all PPO, HMO, and HRA health premium rates increase 5% effective January 1, 2015.

He reported the Consortium is moving the stop loss from \$300,000 to \$350,000.

Mr. Fagler reviewed the fully insured products.

The budget for the health benefit plan for 2015-16 is projected at \$96 million.

Action: *Upon a motion by Dr. Chuck Mojock and a second by Dr. Jackson Sasser, the employee benefit plan recommendations for 2015 as outlined in **Attachment B** are approved without objection.*

Mr. Fagler reported the second action is the recommendation to remove the Endorsement Number 8, titled Sexual Misconduct Exclusion, from the Florida College System Risk Management Consortium plan document.

Action: *Upon a motion by Dr. Dennis Gallon and a second by Dr. Ty Handy, removing the Endorsement Number 8, titled Sexual Misconduct Exclusion, from the Florida College System Risk Management Consortium plan document was approved without objection.*

Dr. Handy asked whether or not this would include student to student sexual misconduct. Mr. Fagler stated he would check and let the presidents know.

Mr. Fagler reported almost half of the colleges in the Consortium are live for benefit administrative services, and are implementing online enrollment this fall.

Mr. Fagler provided a wellness program update.

6.3 Baccalaureate Workgroup

Dr. Sandy Shugart reported the workgroup will meet on October 29th and will have a final report by the end of the year. He added the workgroup has put the data behind a

set of questions that are designed to represent the queries from last session. He thanked the Division staff and those members of the workgroup for their hard work.

6.4 Funding Formula Workgroup

Dr. Carol Probstfeld reported the workgroup recently met. The workgroup discussed how to achieve equal funding by looking at it from two perspectives. They looked from the perspective of the model and appropriate distribution, instead of average FTE funding.

The workgroup discussed hiring a consultant to work with the workgroup and COBA on the model.

6.5 Media and Public Relations Committee

Dr. Chuck Mojock reported the Committee would like to bring in a consultant to help craft an effective, consistent message. The focus this year would not include big ads, but instead develop a message and focus more on the local level.

He asked for approval to work through AFC to send out an RFP to find a marketing firm. The budget for this Committee is \$40,000.

Dr. Bill Law asked if the workgroup is looking at moving beyond traditional, print ads and moving towards more media marketing.

***Action:** Upon a motion by Dr. Ed Massey and a second by Dr. Bill Law, the Media and Public Relations Committee to work with AFC in sending out an RFP to find a marketing firm was approved without objection.*

6.6 FCSAA

Mr. Joe Garita referred to the handout entitled Untitled (Attachment C.) He reported FCSSGA will be holding a leadership meeting in September in Orlando.

Dr. Chuck Hall referred to the handouts entitled Florida College System Activities Association Report to the Council of Presidents (Attachment D.) He reported they will be holding interviews for the new Executive Director position FCSAA.

Mr. Rick Hitt reported the newest proposal regarding a third year of athletic eligibility. A survey has been sent to all of the colleges from the National Junior College Athletic Association. He reviewed the pros and cons of adding a third year of eligibility. He asked the presidents to discuss this information with their athletic directors. The deadline to submit the survey is October 31.

6.7 Support Council Reports

6.7.1 CIA

Dr. Judy Bilsky reported CIA will be meeting on October 15-17 in Orlando.

6.7.2 COBA

Dr. Dick Becker reported COBA met recently, with the college attorneys joining the meeting. COBA also discussed the Affordable Care Act, the

need for cyber insurance, sunshine laws, among other issues.

COBA will be meeting January 28-30, 2015 in Pensacola.

6.7.3 CSA

Mr. Saul Reyes reported CSA will be meeting October 15-17 in Orlando, with CIA.

6.7.4 FCRD

No Report

7.0 AFC Report

Mr. Michael Brawer reported the 65th Annual Convention will take place on October 29-31 in Destin. There are major changes that members will see next year, including a full membership voting system. AFC will also be moving to a more conference style event focusing on academic presentation content beginning in 2015. He asked the presidents to support the convention and encourage their members to attend.

Mr. Peter Usinger thanked the colleges for their warm welcome as he traveled around the state.

Mr. Usinger reviewed his year as president and provided an update of his goals.

Mr. Usinger introduced Mr. Dan Rodkin, 2015 AFC President.

Mr. Rodkin reported with that the presidents' support AFC will hold a Legislative Day in 2015 in conjunction with the FCSSGA Rally in Tally. Dr. Henningsen suggested the colleges use this opportunity to showcase their programs. Dr. Katherine Johnson asked for clarification on the line of advocacy and representing the colleges. She asked if the members would be there on their own time or on personal/professional leave from the colleges. Mr. Michael Brawer stated the members would not be there on their own and will try get clarification on leave to the presidents.

8.0 Other Business

Dr. Jim Henningsen adjourned the Council of Presidents meeting at approximately 11:37 a.m. without objection.



NEW ENROLLMENT

- Florida State College of Jacksonville is enrolling in the Consortium health program effective January 1, 2015 with 2,144 members. This brings the total Consortium health program enrollment to 23 colleges and 16,391 members.

HEALTH CARE REFORM

- The Consortium will be responsible for over \$900,000 in Health Care Reform fees in 2014. Additionally, Health Care Reform benefit plan mandates are expected to increase the health program claim costs over \$3.7 million annually.
- The next Health Care Reform fee filing is for the Transitional Reinsurance Fee. Individual college action will be required and instructions have been communicated by the Consortium to all self-insured health plan participating college Business Officers and Human Resource Officers. The process includes a reimbursement to each college by the Consortium for all fees paid.

FBMC BENEFITS ADMINISTRATION SERVICES

- Implementation of Benefits Administration services for the Consortium colleges continues to progress. Presently eleven colleges are live in FBMC's system for benefit administration, and Daytona State College will be live by year end. Four colleges are currently using FBMC's Benefits Management Center (BMC) to enroll their 2015 plan year benefits. By year end, eleven colleges will have enrolled their 2015 plan year using the BMC system.
- Implementation of Retiree Administration services is progressing for the eight colleges that have elected to move forward in 2014.
- Implementation for all remaining colleges is scheduled to resume in January with a target of having all services for all colleges live by mid-2015. This work will commence with Benefits Administration implementation for colleges currently on hold, online enrollment of new hire and status changes for all colleges using the BMC, and Retiree Administration for any colleges desiring those services.



PRESIDENT: Nancy Botero, Vice President of Advancement & Foundation Executive Director, Broward College

1ST VICE PRESIDENT: Maureen Capp, Director of Resource and Grant Development, Palm Beach State College

2ND VICE PRESIDENT: John Gyllin, Executive Director of Foundation, Seminole State College of Florida

SECRETARY: Cristie Kedroski, Director of College Advancement and Foundation, Northwest Florida State College

TREASURER: Judy Green, President, The Florida College System Foundation

PAST PRESIDENT: Debbie Douma, Dean Institutional Effectiveness & Grants, Pensacola State College

DIRECTORS:
Cindy Bruin, Director of Grants Development, Indian River State College

Ann Decker, Executive Director of Foundation, Indian River State College

Suellen Mann, Executive Director, Foundation, Palm Beach State College

Jennifer Peterson, Resource Development Officer, Florida State College at Jacksonville

Monica Rodriguez, Grants Associate, Miami Dade College

Ed Siegel, Director of Institutional Research and Grants, Pasco Hernando State College

Jackie Skryd, Executive Director of Grants Development, St. Petersburg College

Aaron West, Executive Director, Foundation, Pensacola State College

GRANT AND FOUNDATION NEWS AND NOTES

October 2014

WHAT HAVE WE DONE FOR YOU LATELY?

Please join us in congratulating the grants and foundation offices of Florida's 28 community colleges for their outstanding success in securing external funding for our students. We offer, for your enjoyment, this brief sampling of what has been recently done, and what is coming up, at a few of our colleges.



MESSAGE FROM THE PRESIDENT

Greetings, fellow FCRD members!

Our Fall Gathering and Conference at Seminole State College earlier this month was both very productive and remarkably eye opening. We emerged with innovative ideas and, more importantly, an even stronger commitment to collaboration as we support our institutions in the coming year.

Over the next few weeks, we will dive into our strategic plan. I encourage your active participation. Taking into account all we have learned during our conferences and all we are reading in the press, there has never been a more crucial time to share our story with individuals and corporations that can help us make a difference.

To achieve that end, this year FCRD is committed to two wildly important goals:

- 1) We will provide high-caliber, professional development opportunities for our members, and
- 2) We will communicate the impact of our system strategically.

What will success look like? FCRD will grow, with greater engagement from our members and a sense of fulfillment. Ultimately we will be more effective securing gifts and grants, enjoying a much greater awareness of our organization and of the value of our work.

Enjoy the wonderful news from our colleges' foundations and grants offices. And be sure to save the date for our Spring Conference, January 12 – 14 in Jupiter, Florida.

Wishing you all the best,
Nancy R. Botero
Chair

Events of Interest

Broward College and Broward College Foundation

When Leadership Florida and the Florida Press Association selected Broward College to host the October 15, 2014 Florida Gubernatorial Debate, the college's faculty, students and staff developed a 90-day series of civic engagement activities called "Educate – Engage – Enrich Florida." More than \$100,000 in cash and in-kind services were raised to provide this extraordinary opportunity to Broward College Students and the community. One of the highlights of the series was award-winning journalist and host CNN's *State of the Nation*, Candy Crowley, who lectured on the importance of debate in politics.



Chancellor Randy Hanna spoke during the joint retreat of the Broward College District Board of Trustees and the Broward College Foundation on September 18 and presented a check for \$71,437 for scholarships. Also present were Roy and Kathryn Krause, whose family foundation's generous gift earlier in the year allowed Broward College to meet the challenge of Florida blue and turn a \$19,328 gift into \$38,656 to help students pursue nursing degrees.

L-R: Randy Hanna, Chancellor of the Florida College System; Roy Krause; Lisa Reynolds and Heather Ikola, nursing students and Kathryn Krause / Florida Blue Scholars; Kathryn Krause; Altenie Joseph, nursing student and the first ever HANDY recipient of a Kathryn Krause scholarship; George I. Platt, III, member of the board of directors of the Florida College System Foundation; and Broward College President J. David Armstrong, Jr.

Chipola College

Chipola College responded to a local business request for corporate training in Six Sigma. Chipola and CareerSource Chipola contacted area businesses and has been able to develop a Lean / Six Sigma training program. The training will take place over a two week period and include up to 25 employees from five businesses. Partnerships assisting with funding include University of West Florida, Opportunity Florida, and Department of Economic Opportunity. Value: \$120,000

Chipola College Foundation

More than 400 friends of Chipola College attended the Chipola Appreciation Club's "Endless Summer" dinner and dance on August. 16th. Senator Bill Montford (Chipola Class of 1967) was the special guest for the evening. The \$50-a-ticket event raised more than \$27,000 to endow a college scholarship in his name. The Villagers, a 1960's rock band made up of Chipola alumni, performed for the Chipola faithful. At the Endless Summer event, Chipola College President Dr. Jason Hurst introduced the Chipola coaches and highlighted the success of all five sports programs. Hurst said, "Here's the score: at Chipola, we win, our students graduate and move on to the next level, and we have the best supporters of any community college in America."

In support of this statement, Hurst reported that the Appreciation Club contributes more than \$80,000 to the college annually to help with scholarships, recruiting, tutoring and meals. Over the last 10 years, the Club has raised an additional \$112,000 to help Chipola teams travel to state and national tournaments. Through events like Endless Summer, the club has raised more than \$1.5 million for an endowment.

Daytona State Foundation

The Daytona State College Foundation hosted its annual gala on Thursday, Sept. 18, at the college's beautiful Mori Hosseini Center on the Daytona Beach Campus, 1200 W. International Speedway Blvd. The gala is among the area's premier charity events. This year's honored guest was the Bert Fish Foundation and its president, Dr. William Schildecker (inset). The festivities, which kicked off at 6 p.m., featured foods from around the world, meticulously prepared by Daytona State culinary students and their award-winning chef-instructors. The menu includes themed foods from the Caribbean, Latin America, Asia and the Mediterranean as well as a German Beer Garden featuring craft beer samples – made from the students taking the inaugural class 'Introduction to Craft Beer and Wine' offered this fall. All gala proceeds, which were nearly \$70,000, will benefit student scholarships in the health fields.



Florida Gateway College Foundation

The Foundation for Florida Gateway College celebrated its 45th birthday with the establishment of the 125th named endowed fund, The Jerry Whitehead Memorial Scholarship, in memory of the late Union County Sheriff Jerry Whitehead who was the longest serving sitting Florida sheriff before passing away in December. The scholarship will benefit deserving Union County High School seniors who attend Florida Gateway College.

Indian River College



Indian River State College was selected as a top 10 finalist for the Aspen Prize for Community College Excellence. The Prize, awarded every two years, focuses on student success and community colleges' achievements in four areas: student learning; certificate and degree completion; high rates of employment/ earnings for graduates; and strong access and success for minority and low-income students.

Miami Dade College

The resource Development department hosted training on the college's new Grant Award Guide that reflects the changes in law from the eight OMB circulars to the Uniform Guidance. The session was attended by over 100 faculty and staff members who enjoyed the option of attending a live session in a central location or participating in a broadcast session at their home campus. As a result of the feedback from this training, Resource Development will be scheduling a series of department-specific sessions featuring Human Resources, Business Affairs, Procurement and other district units.

Northwest Florida State College

NWFSC hosted a Federal Census Data Workshop for the Panhandle Presidents' Grants Coalition team on July 17, 2014. Coalition members and other interested college and community partners attended.

The day-long training was conducted by Marilyn Stephens, US Census Bureau Data Dissemination Specialist. Ms. Stephens serves as the primary Census Bureau outreach representative for Florida, Louisiana, and Mississippi and is the congressional liaison for 7 southern states. Her census data workshop entitled Census Data and Grant Writing included hands on navigation of the US Census site. Participants also learned about the American Community Survey data, which includes demographic characteristics, economic characteristics, social characteristics, housing characteristics, and financial characteristics. The workshop was informative, humorous, interactive and provided participants with excellent guidance in navigating the US Census site for demographic information needed when writing grants.



Northwest Florida State College Foundation An Evening with Mike Huckabee

Former Governor Mike Huckabee was the inaugural presenter of the Mattie Kelly Fine and Performing Arts Center's new distinguished speaker series. Governor Huckabee provided a presentation on "*Weapons of Mass Instruction*," stressing the importance of music and arts in education. An avid bass guitar player, Huckabee performed with the college's jazz ensemble and held an open mic Q&A session with the audience.

Huckabee generously donated his speaker fee to the NWF State College Foundation to create an endowment in support of the college's music program. Combined with proceeds from the event, the endowment is expected to exceed \$34,000.

Palm Beach State College

On September 2, 2014, Palm Beach State College President Dennis Gallon welcomed Randy Hanna, chancellor of the Florida College System, to campus. Hanna delivered three checks totaling \$40,067 for scholarships aimed at relieving the nursing shortage and helping students who are the first in their family to attend college. The money is part of more than \$900,000 in scholarship funds that the Florida College System Foundation will award this year to the 28 colleges in the FCS.

L-R: Dennis Gallon, PBSC President; Randy Hanna, Chancellor of the Florida College System



Pensacola State College Foundation

Summer of Entertainment: On July 26 PSC welcomed music icons Jazz at Lincoln Center Orchestra with Wynton Marsalis for a concert benefitting the Performing Arts programs at Pensacola State College. More than 1600 guests tapped along with Marsalis' amazing rhythm and he performed selections across the full jazz spectrum from its New Orleans roots to bebop to modern jazz. The evening grossed over \$100,000 to support Performing Arts scholarships and program enhancements. Following this success, the PSC Visual Arts Department welcomed famed photographer Steve McCurry for a show and public presentation. McCurry, most famous for his stunning "Afghan Girl" photograph on the cover of National Geographic, took 1400 guests along on his photographic journeys in his presentation "The Stories Behind the Photographs". Close to \$100,000 was raised, with all proceeds going toward the expansion of the Anna Lamar Switzer Center for Visual Arts.

Polk State College Foundation

In celebration of Polk State College's 50th Anniversary and to honor the College's Founding President and long-time Rotarian, the Rotary Club of Winter Haven donated \$18,000 to establish the Dr. Fred T. Lenfestey Memorial Endowed Scholarship. Polk State's Foundation Board is equally committed to this important celebration and honor and has committed to raising a total of \$50,000 by May 2015. As of submission, approximately \$25,000 has been raised.

Santa Fe College



Santa Fe College was selected as another top 10 finalist for the Aspen Prize for Community College Excellence that focuses on student success and community colleges' achievements student learning; certificate and degree completion; high rates of employment/ earnings for graduates; and strong access and success for minority and low-income students.

Santa Fe College will receive approximately \$1.47 million from a Trade Adjustment Assistance Community College and Career Training (TAACCCT) program within the Department of Labor (DOL) that will be used to provide training and education for the manufactured construction industry in Florida. Miami Dade College Kendall Campus is the lead fiscal agent for the four college member consortium.

St. Petersburg College

St. Petersburg College has been named a winner of the 2014 Chancellor's Best Practice Award for its efforts with The College Experience. Since its inception, The College Experience has been successful in promoting and enhancing student success. In particular, it has proven effective in increasing success rates for First-Time-In-College African-American male students in developmental courses by 24.5 percent and FTIC Hispanic males in gateway courses by 18.8 percent from Spring 2012 to Spring 2014. The Chancellor's Best Practice Awards offer an outstanding opportunity to promote exemplary initiatives to statewide and national audiences by sharing pioneering programs found in Florida College System institutions.

St. Petersburg College has been named in the 2015 Military Friendly School by Victory Media, Inc. SPC was recognized for going above and beyond to provide transitioning veterans the best possible experience in higher education. Victory Media is a veteran-owned business that surveys thousands of institutions and compiles lists that capture best practices in recruitment and retention of military personnel and civilian employees, students and franchisees.



UPCOMING FCRD SPRING CONFERENCE



FCRD's Spring Conference, hosted by Palm Beach State College will be held **January 12, 13 and 14th** at the Jupiter Beach Resort in Palm Beach County.

Rooms are \$159/night and reservations can be made now by going to their website: <http://www.jupiterbeachresort.com/> using the group code FCRDFA0918.

| Funding Achievements | | | |
|---|--|-----------------|--|
| College | Source of Funding | Amount Received | Description |
| Broward College and Broward College Foundation | U.S. Department of Education | \$855,009 | Partnering with Nova Southeastern University, to help Hispanic and other minority students excel in STEM disciplines, specifically Computer Sciences |
| | Florida College System | \$691,338 | Capture: partnering with Florida Atlantic University and Palm Beach State County, funding for a program to maximize student career readiness by assisting undergraduates, including minorities, first-generation college and other under-represented students, in completing their undergraduate education in computer science and computer engineering |
| | Health Foundation of South Florida | \$91,000 | Dental Clinic: funding will be used to provide dental services to low income individuals. |
| | Florida College System Foundation/Bank of America, Florida Blue, and Helios Education endowments | \$47,782 | Scholarships for nursing and allied health students, and for first-generation college students. |
| | | \$19,328 | |
| | | \$4,327 | |
| | Wells Fargo | \$20,000 | Scholarships for the Teacher Education Program and the American Dream |
| | The Krause Family Foundation | \$1,000,000 | Health Sciences: funding will be used for a scholarship for nurses, a lecture series, medical simulation manikins, and a book award for HANDY students |
| Chipola College Foundation | Community Foundation of Sarasota County, Inc. from the Edward K. Roberts Fund | \$40,000 | A scholarship has been established with a \$40,000 donation for the Fall 2014 semester. Scholarship funds were awarded with first consideration given to applicants that are part-time students who may not qualify for other financial aid. |
| Daytona State College | Mexican Consulate, Orlando | \$10,000+ | The College will provide financial support for Mexican and Mexican-American students looking to begin, continue, or complete their studies via Adult Education programs. Funds will assist students taking the General Educational Development (GED) exam; computer training classes; job training and English as a Second Language (ESL) classes; and for undergraduate students who are in need of financial assistance. |
| | Northeast Florida AHEC - Tobacco Grant Proposal Colleges & Universities | \$6,533 | Funds will provide tobacco cessation awareness opportunities within the college and the surrounding communities through participating at special events, providing educational and outreach materials, and hosting training programs and tobacco cessation classes. |
| | U.S. Small Business Association | \$265,000 | Provides free counseling and training to small business entrepreneurs and existing business owners in the Volusia County area, with a greater focus on helping established local businesses with growth potential for 2015. Services include business development consulting, |

| Funding Achievements | | | |
|----------------------------------|--|-----------------|--|
| College | Source of Funding | Amount Received | Description |
| | | | entrepreneurial, business and management development training, and providing access to resources for business information and research. Additionally, the Center will continue to host the Entrepreneurial Speaker Series and work with the College's associate and bachelor's programs to provide presentations, internships opportunities, and research resources. |
| Daytona State College Foundation | George C. Nunamann Trust | \$4.2 million | A near \$4.2 million gift bequeathed to Daytona State College upon the passing of a final heir has been fulfilled. The Nunamann family's one surviving nephew, Stephen B. Dietz Jr., passed away this spring. Over the past 12 years, the George C. Nunamann Trust has assisted over 800 Daytona State students with scholarships based on academic performance and financial need. That support came from a portion of a gift shared with family members as willed by former New York banker and investor George Nunamann, who had lived in Daytona Beach for 27 years in retirement. |
| | SunTrust Foundation | \$1,500 | In support of student programs at the college's Center for Women and Men which promotes the achievement of educational, professional and personal goals of a diverse student population through programs that provide flexible individualized and supportive services. |
| | Kiwanis | \$3,500 | A \$3,500 gift on Oct. 9 from Kiwanis Club of Daytona Beach, the oldest active service club in the Daytona Beach area, established in 1921, in continued support of student scholarships. |
| Florida Keys Community College | U.S. Department of Education, Title III Strengthening Institutions | \$2.165 million | Funds new and existing operations that support student success at FKCC. The goals are to increase student persistence, retention and success in developmental math and writing intensive courses to ensure success and encourage persistence. The College will also increase Associate in Arts degree retention rates by following an electronic integrated Early Alert notification system and provide fiscal stability through matching non-government funds and new grants and contracts. |
| | NASA – Olympionics Program | \$134,000 | 10 FKCC students each year will receive \$5,000 scholarships and will compete against other institutions in NASA challenge projects. After the spring semester concludes, students will travel to the Kennedy Space Center to compete in the NASA Olympionics. The overarching concept of Olympionics is designed to create a pipeline to matriculate students from two-year community |

| Funding Achievements | | | |
|--|--|-----------------|--|
| College | Source of Funding | Amount Received | Description |
| | | | colleges into STEM majors at four year universities. |
| Florida State College at Jacksonville | Florida Department of Education | \$119,067 | College Reach-Out Program (CROP) has been a program at the college since 1983, designed to strengthen middle and high school students' educational motivation and preparation for postsecondary education. FSCJ partners with St. Johns River State College. |
| | Florida Department of Education | \$121,746 | English Literacy and Civics Education project is designed to provide instruction to eligible residents of Duval Council and support instruction in English for Speakers of Other Languages. |
| | Florida Department of Education | \$1,226,639 | Adult General Education & Family Literacy program is designed to assist adults in obtaining knowledge and skills necessary for employment, self-sufficiency, and completing a secondary credential. Educational services include Adult Basic Education, Adult High School, High School Equivalency, and English for Speakers of Other Languages program. |
| | Florida Department of Education | \$59,224 | Carl D. Perkins, Rural and Sparsely Populated Areas is designed to increase the number of high school graduate continuing their studies at a postsecondary level while also increasing the number of graduates with a two-year degree or technical certificate. |
| | Florida Department of Education | \$1,636,902 | Carl D. Perkins, Career and Technical Education Postsecondary Programs, Section 132 program is to fully develop the academic and career and technical skills of postsecondary education student who elect to enroll in career and technical education (CTE) programs. |
| Indian River State College | U.S. Department of Education: Title III Strengthening Institutions | \$1,547,040 | This project is focused on increasing student success by supporting developmental education through online learning and improving advisement for online students. |
| | U.S. Nuclear Regulatory Commission | \$199,547 | This project will develop curriculum for a combined concentration of Radiation Protection and Chemistry Technicians as part of IRSC's successful Power Plant Technology Institute. |
| | U.S. Department of Agriculture | \$127,045 | This project will recruit women and underrepresented minorities from Okeechobee County to increase the number of students successfully pursuing, persisting and ultimately completing baccalaureate degrees in STEM. |
| | National Science Foundation | \$90,000 | Collaborative project with Florida Institute of Technology (FIT) entitled: <i>Growing the Community College Pipeline for Careers in Civil, Chemical, and Ocean Engineering through the FITS-STEM</i> |

| Funding Achievements | | | |
|--------------------------|---|-----------------|--|
| College | Source of Funding | Amount Received | Description |
| Miami Dade College | | | <i>program.</i> Scholarships will be provided to support IRSC students transferring to FIT. |
| | Florida Department of Education | \$961,596 | Funding to support Adult General Education, Corrections, and EL Civics programs in St. Lucie, Indian River, Martin and Okeechobee counties. |
| | USDOS Community College Initiative Program, Amend II | \$419,214 | Miami Dade College will receive \$419,214, in addition to the \$992,504 previously awarded, for a total of \$1,411,718, to participate in the Community College Consortium with Northern Virginia Community College, the lead and fiscal agent. Members of the consortium will provide a comprehensive democracy education and employment training program to underserved, non-elite students from across the world. The College will use grant funds for personnel costs, student tuition, and student orientation. |
| | U.S. Department of Transportation, Small Business Transportation Center | \$150,000 | Miami Dade College will provide technical assistance and financial training to enable businesses, particularly minority- and woman-owned businesses, to better compete for, obtain, and manage contracts from the U.S. Department of Transportation. The college will use grant funds for personnel costs, educational materials, educational supplies, promotional materials, printing, and postage. |
| | FLDOE College Reach-Out Program (CROP) | \$97,063 | Miami Dade College will collaborate with Florida International University to implement the South Florida Consortium College Reach-Out Program, to provide tutoring, mentoring, standardized test preparation, summer programs, scholarships to Florida International University, and college financial aid and admissions procedures workshops. The College will use grant funds for personnel costs, travel expenses, educational materials, office supplies, guest speakers, and student meals. |
| Palm Beach State College | Florida Department of State, Division of Cultural Affairs General Program Support | \$86,365 | Miami Dade College will present the 2014–2015 season programs for The Center for Literature and Theatre @ Miami Dade College. The program will offer reading campaigns, author presentations, writing workshops, dramatic presentations, and theater productions. The College will use the grant funds for artist fees and marketing. |
| | U.S. Department of Education Title V – Developing Hispanic Serving Institutions | \$2,589,847 | The Pathway to Success project will implement a comprehensive and intrusive case management advising system by integrating Student Success Plan software that will improve student advising, tracking and communication. The project will also pilot a learning communities program for first- |

| Funding Achievements | | | |
|--|--|-----------------|--|
| College | Source of Funding | Amount Received | Description |
| | | | time-in-college students and create professional development opportunities for faculty. |
| | Board of Governors, State University System of Florida | \$999,999 | In partnership with Florida Atlantic University and Broward College, the CAPTURE Project – Computer Accelerated Pipeline To Unlock Regional Excellence will increase the number of graduates in the areas of Computer Science and Computer Engineering. |
| Palm Beach State College Foundation | FCS Foundation/Bank of America, Florida Blue, and Helios Education Foundation endowments | \$49,067 | Scholarships for nursing and allied health students, and for first-generation college students. |
| Pasco-Hernando State College Foundation | Karen Boyer | \$10,000.00 | Karen Boyer, widow of Ken Boyer, recently established the Ken Boyer Memorial Scholarship in his honor of his love for life and learning. Karen who now resides in Sitka, Alaska wanted to pay tribute to Ken's alma mater and his commitment to higher education. |
| | Suncoast Credit Union Foundation | \$7,100.00 | Suncoast Credit Union Foundation's recent gift will be matched by Florida Pre-Paid and is slated to provide two full two-year scholarships for students enrolled in PHSC's Take Stock In Children Program of Hernando County. In total, SCUF has given nearly \$25,000 to support the program. Each scholarship will make a difference to change the life of a child in our community. |
| | The James Santella Foundation | \$11,000 | The James Santella Memorial Scholarship Endowment, supports Hernando County residents or graduates from a Hernando County high school, who exhibit a passion and interest in a rewarding career in the fire rescue/first responder service. Santella's family, son Connor James, wife Kim, mother Jeanne Moore and sisters, Michelle Pearson and Donna Santella, were instrumental in the establishment of the James Santella Foundation. The first scholarships to PHSC students were awarded for the 2014 fall semester. |
| Pensacola State College | Florida Department of Education | \$665,458.00 | Carl Perkins – to support the development of academic and career and technical skills students in career and technical education (CTE) programs. |
| | Florida Department of Education | \$195,011.00 | Adult Education and Family Literacy Adult General Education -- Assisting: 1) adults to become literate and obtain knowledge and skills necessary for employment and self-sufficiency; 2) parents in obtaining the educational skills necessary to become full partners in the educational development of their children; and 3) assist adults in completing high school or the equivalent. |

| Funding Achievements | | | |
|---|--|-----------------|---|
| College | Source of Funding | Amount Received | Description |
| | Florida Department of Education | \$36,987.00 | EL/Civics Education -- Supports projects that demonstrate best and effective research-based practices in providing and increasing access to English literacy programs linked to civics education to help individuals of limited English proficiency achieve competence in the English language. |
| | Florida Department of Education | \$79,500.00 | Mass Communication K-20 (Domestic Security) -- Implementation of an integrated VoIP System with our Digital Display System to provide immediate emergency notification and enhance the emergency communications on Pensacola State College campus. |
| | Florida Literacy Coalition with support from the Florida Blue Foundation | \$5,000.00 | By incorporating a comprehensive health literacy curriculum in our ESOL classes, students will be better prepared to navigate the American health care system. They will learn anatomy and medical vocabulary in English making it easier to understand and fill out medical forms. Students will learn to communicate effectively with medical professionals by learning the different phrases and vocabulary used to describe common sicknesses and diseases and the accompanying symptoms. |
| Pensacola State College Foundation | Charlie and John Switzer, on behalf of the Lamar, Reilly, and Switzer families | \$1 million | On behalf of the Lamar, Reilly and Switzer families, Pensacola philanthropists Bobby, Charlie and John Switzer presented Pensacola State College President Edward Meadows and the District Board of Trustees with a \$1 million gift on August 22. The \$1 million represents the lead gift toward construction of the future Charles W. Lamar Studio at PSC's Anna Lamar Switzer Center for Visual Arts. The new addition will be architecturally designed as an accredited art gallery and include multi-use space for educational instruction, public lectures and publicly displayed artworks. |
| Santa Fe College | U.S. Department of Labor – ETA TAACCCT Grant | \$1,470,092 | Santa Fe College will share in a \$10 million federal grant that will be used to provide training and education for the manufactured construction industry in Florida. The manufactured construction industry is rapidly growing due to the significant shortage of on-site construction workers, but lacks the training programs to effectively equip employees. This program is designed to address this important training gap by providing a complete system of nationally recognized certification programs that will be tied to existing manufacturing technology and |

| Funding Achievements | | | |
|-----------------------------|---|----------------------|---|
| College | Source of Funding | Amount Received | Description |
| | | | <p>construction management programs as well as two-year and four-year degree programs offered by Florida's state colleges and universities.</p> <p>This grant, part of the Trade Adjustment Assistance Community College and Career Training (TAACCCT) program, will partner four Florida College System institutions, with Miami Dade College Kendall Campus taking the lead. The partnership also includes Polk College and Seminole State College.</p> |
| | Florida Division of Cultural Affairs | \$150,000 | Funding will present 35 cultural and educational events that will energize artists and authors connecting community and visitors with the arts by creating stimulating and engaging arts experiences aimed at attracting diverse audiences. |
| | U.S. Department of State through the Bureau of Educational and Cultural Affairs (ECA) | \$60,000 | The purpose of this project is to implement a six-week study program in the United States for 16 Indonesian officials with higher education planning responsibilities and administrators from postsecondary vocational and technical institutions in Indonesia. This project is a partnership between Florida State University as lead and Santa Fe College. |
| | Alachua County Tourist Development Council | \$26,922 \$23,076 | <i>Showcase Santa Fe and SF Spring Arts Festival</i> Grants were funded to enhance the events at the Santa Fe College Zoo, Planetarium, Fine Arts Hall and the annual Spring Arts Festival. |
| St. Petersburg College | National Science Foundation Scholarships in STEM | \$623,740 | Known as Tampa Bay Scholarships for Education & Employment Development in STEM (SEEDS), this project will award scholarships to academically qualified, low-income students studying STEM with an emphasis on female and minority students. |
| | University of Western Florida – Complete Florida grant | \$100,000 | The University of Western Florida (UWF) is leading a legislatively funded initiative which aims to recruit, recover and retain adult learners and assist them in earning an associate's or bachelor's degree that is aligned to high-wage, high-skill workforce needs. UWF will partner with SPC and several others institutions to offer programs, specializations and concentrations that are accelerated and fully online. |
| South Florida State College | Highlands County Tourist Development Council Grant | \$1,000.00 | Promotion for Abhinava Dance Company performance in SFSC Cultural Programs Series |
| | DOT/Federal Motor Carrier Safety Administration | \$86,486.00 | Commercial Motor Vehicle Operator Training Grant to provide tuition assistance and retraining to returning military veterans |

| Funding Achievements | | | |
|----------------------|--|-----------------|--|
| College | Source of Funding | Amount Received | Description |
| | Dental Services Grant | \$15,000.00 | Purchase clinical supplies to provide pro bono clinical dental hygiene services for local children through the SFSC Dental Education Programs. |
| | R.S.V.P. (Retired and Senior Volunteer Program) | \$44,534.00 | Coordinate volunteer work by retired and senior citizens throughout Highlands County |
| | Highlands County Health Facilities Authority | \$8,905.00 | Meet community need for better-trained medical assistants |
| Valencia College | U.S. Department of Labor, TAACCCT Round IV | \$2.5 million | Valencia College will collaborate with regional manufacturers, CareerSource Central Florida, industry associations, and philanthropic organizations to develop M-PATH: Advanced Manufacturing; innovative educational pathways designed to serve the needs of the regional advanced manufacturing sector. This partnership will create shared simulation and hands-on learning curriculum, resources, and transferable articulation options. Focused outreach will include recruiting veterans into the field creating seamless award of military experience to college credits. Recruitment of women into manufacturing jobs will also be a focus as they are an underrepresented population.. |
| | U.S. Department of Education: Undergraduate International Studies and Foreign Language (UISFL) | \$87,245 | Creates the Valencia Global Distinction (VGD), a framework for assisting students to develop global competencies and recognition for their time and effort devoted to global learning. Enhances faculty expertise in international education through professional development, will leverage current internationalized curriculum and enhance course and co-curricular offerings at the college to reach a broader base of students, will create a new technical certificate program in international Business, and will develop the course Portuguese for Heritage Speaker courses. Fosters changes in attitudes, knowledge, and skills laying the foundation to prepare Valencia students to become global citizens. |

Strategic Plan 2014-2015



Florida Council for Resource Development

Strategic Plan



Goal #1

Provide world-class professional development opportunities for our members

Lag (Success) Measures:

1. There will be increased engagement of members as demonstrated by every college having representatives at the Fall 2014 conference (use as a benchmark).
2. Members will report a higher level of satisfaction (compared to previous years) regarding the effectiveness of the professional development experience provided at the conference.

Lead Measures (Key Activities Predictive of Success):

1. Define institutional membership (members, benefits, fees, etc.).
Co-chairs: Judy Green / Cristie Kedroski
Committee: Brenda Rouse, Caroline Tingle, Rosanne Brandeburg, Kay Burniston, Jennifer Peterson, Suellen Mann
2. Collaborate with CASE and AFC to provide high-level professional development experiences for members.
 - a. Contact AFC and CASE to explore and define opportunities.
 - b. Create a plan of action and undertake key activities to achieve it
 Co-chairs: Ann Decker / Maureen Capp
Committee: Jillian Ramsammy, John Gyllin, Kristy Klaus, Kris Christian, Susan Peirce

Strategic Plan



Goal #2

Strategically
communicate the
impact of our system

Lag (Success) Measures:

1. Produce more gifts and grants across the college system.
2. Increased recognition of FCRD: COP meetings, AFC newsletter, funder communications, media placements, etc.

Lead Measures (Key Activities Predictive of Success):

1. Identify and regularly engage representatives at each college who will submit information to the newsletter on a consistent basis.
Co-chairs: Jackie Skryd / Debbie Douma
Committee: Cindy Bruin, Keri Ann Hughes, Merrie Meyers
2. Identify key messengers, perception influencers, legislators, and grantors whom FCRD will cultivate and inform regarding the importance and impact of FCRD.
Chair: Chuck Clemons
Committee: Ellen Burns, Daniel Cronrath, Jackie Skryd, Monica Rodriguez
3. Engage with AFC leadership to create a stronger presence in through joint activities and joint communications.
Chair: Ed Siegel
Committee: Theodore Sofianos
4. Create presentation with specific messages for the Chancellor and other spokespersons on the impact of the system and the importance of investments from companies and individuals.
Co-chairs: Judy Green / Nancy Botero / Ann Decker
Committee: Jillian Ramsammy, Suellen Mann



Florida Council for Resource Development

Mission

The mission of Florida Council for Resource Development is to support and equip advancement professionals so that they succeed in fund raising and philanthropic resources development across the Florida College System.

Vision Statement

The vision is for all of our members succeed in resource development and we lead the nation in securing financial resources for state colleges.

Strategic Planning

The Florida Council for Resource Development Board of Directors met at Broward College in September of 2013 to develop a strategic plan that is aligned with the mission and vision of the organization. Using **The 4 Disciplines of Execution** framework to develop and execute the plan, the organization now has two strategic goals. Each goal has several lead measures-activities that the group will engage in this year that are predictive of success-and each goal has lag measures which describe what success will look like when completed.

This plan reflects the commitment of FCRD to seek the highest level of professional knowledge and standards for its members. By doing so, ensure success in garnering resources through gifts and grants that will contribute to transforming lives.

FCSAA Report to the Council of Presidents
Destin, FL
October 30, 2014

FCSSGA:

FCSSGA State President Joe Garita (Florida SouthWestern State College) will be giving his report on the September Conference and upcoming Legislative Conference. The November Presidents Assembly/Legislative Conference will be held in Gainesville, November 5th-7th and will focus on legislative issues. FCSSGA Day and Year End Conference will be April 7-10 in Tallahassee.

Athletics

Baseball will hold its annual fall scrimmages and workouts for Sophomores October 25th-26th in Lakeland at Joker Marchant Stadium.

The Volleyball State Tournament will be held at Florida State College at Jacksonville November 6th – 9th.

Publications:

The FCSPA Conference was held October 16th – 18th in Boca Raton, hosted by Palm Beach State College. The list of Winners in Literary Magazines and Newspapers is attached

FCSAA Hall of Fame

The Hall of Fame will be presented tomorrow at the closing session.

New Executive Director

Kelly Warren from Florida State College at Jacksonville will begin on January 2, 2015.

Respectfully Submitted,

Charles “Chuck” Hall

Florida College System
Publications Association

Magazine Competition 2014

Friday, October 17, 2014
Boca Raton, Florida

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General Excellence Awards

(The General Excellence Award is determined based on the results of the publications in all the categories – a First Place finish in a category is worth three points, second is two points and third is one point. Publications are listed in the order in which they finished based on points accumulated.)

Division A

First Place

Café Cultura, Miami Dade College – Hialeah Campus

Second Place

Imprints – College of Central Florida – Ocala Campus

Third Place

Eyrie – Tallahassee Community College

Howl! (Fall Term) – Florida Gateway College

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Aeolus, Daytona State College

Howl! (Spring Term) – Florida Gateway College

In the Write Mind – College of Central Florida – Citrus Campus

Urbana, Miami Dade College – InterAmerican Campus

The Odyssey – Lake-Sumter State College

Mobius – Pasco-Hernando State College

Division B

First Place

Miambiance – Miami Dade College – Kendall Campus

Second Place

Phoenix – Valencia College

Third Place

P'an Ku (Spring Term) – Broward College

AXIS – Miami Dade College – North Campus

• • • •

P'an Ku (Fall Term) – Broward College

Triad, Hillsborough Community College

Metromorphosis – Miami-Dade College – Wolfson Campus

The Kilgore Review – Pensacola State College

Poem

Judge: Rene Martin

Division A

First Place: Sean Fraser, *Imprints*, College of Central Florida – Ocala Campus

Judge's Comments:

"The portrayal of the persona of a time piece is intriguing and delightful. Ah, the vicissitudes of time and circumstance! Well wrought and highly imaginative!"

Second Place: Margarita Rodriguez, *Urbana*, Miami Dade College – InterAmerican Campus

Third Place: Tamara Jeffers, *Eyrie*, Tallahassee Community College

Division B

First Place: Alexis Lacman, *P'an Ku* (Fall Term), Broward College

Judge's Comments:

"This poem clearly stood out from the other submissions. It exhibits all of the characteristics which exemplify the soul of a true poet: clarity of expression, effective use of imagery, and, above all, honesty. Reading this poem, one can 'live' the event and share the persona's angst. Delightfully wrought."

Second Place: Melissa Rahaman, *Metromorphosis*, Miami Dade College – Wolfson Campus

Third Place: Allison Sardinas, *Miambiance*, Miami Dade College – Kendall Campus

Poetry

Judge: Rene Martin

Division A

First Place: Casey DiGiantomasso, Kim Morrison, *In the Write Mind*, College of Central Florida – Citrus Campus

Judge's Comments:

"It helped that there were two submission by Kim Morrison: 'Love's Journey' and 'Dear Rosebud.' Casey DiGiantomasso's 'Marilyn of the Silk Screen,' while quirky, was nevertheless a delightful rendition of the perils of stardom. Congratulations to both of these young poets. They have done their college proud!"

Second Place: Hugo Fonseca, Vanessa Hernandez, Bianca Rodriguez, *Café Cultura*, Miami Dade College – Hialeah Campus

Third Place: Tamara Jeffers, Maxime Mohammar, Mary Roberts, *Eyrie*, Tallahassee Community College

Division B

First Place: Greg Baker, Dalia St. Louis, Allison Sardinas, *Miambiance*, Miami Dade College – Kendall Campus

Judge's Comments:

"This is a fine mix of poetic types and insights not only into the mind of the poet, but into the workings of the world."

Second Place: Ryan Burns, Jonathan Hawks, Naomi Pierre, *Phoenix*, Valencia College

Third Place: A. E. Noguera, Melissa Mirabal, Melissa Rahaman, *Metromorphosis*, Miami Dade College – Wolfson Campus

Fiction

Judge: Ana Veciana-Suarez

Division A

First Place: Bianca Rodriguez, *Café Cultura*, Miami Dade College – Hialeah Campus

Judge's Comments:

“Brisk, clear writing and wonderful descriptions – ‘disappearing into a home fat with memories’ – make this story a worthy read while focusing on a real life lesson.”

Second Place: Brandon Hill, *Aeolus*, Daytona State College

Third Place: Yazzie Hormay, *Eyrie*, Tallahassee Community College

Division B

First Place: Corbin Dukes, *The Kilgore Review*, Pensacola State College

Judge's Comments:

“In his story, ‘The List Goes On’ Dukes manages to keep a quick tempo throughout while also leavening the message of the narrator’s mind-numbing work and does it all with wit, wonderful turn-of-phrases and an eerie ending.”

Second Place: Aubrey Brown, *Miambiance*, Miami Dade College – Kendall Campus

Third Place: Ceili Peace Merrill, *Phoenix*, Valencia College

Nonfiction

Judge: Ana Veciana-Suarez

Division A

First Place: Andrew Knight, *Howl!* (Fall Term), Florida Gateway College

Judge's Comments:

“An ode to hunting gives a sense of how this sometimes-ridiculed sport can be both enlightening and frightening. As he concludes, ‘I can always find solace off the beaten path.’”

Second Place: Elaine Labrador, *Café Cultura*, Miami Dade College – Hialeah Campus

Third Place: Joshua Payne, *Aeolus*, Daytona State College

Division B

First Place: Angela Murphy, *Phoenix*, Valencia College

Judge's Comments:

“This essay on two difficult childbirths more than five decades apart is poignant, engaging and emotionally satisfying.”

Second Place: Milton Young, *Miambiance*, Miami Dade College – Kendall Campus

Third Place: Krista Byrd, *Triad*, Hillsborough Community College

Art – Individual

Judge: John Baker

Division A

First Place: Rachel Brown, *Howl!* (Spring Term), Florida Gateway College

Judge's Comments:

“Rachel Brown in ‘Wall Art’ has masterful handling of both the human form and the virtual layering of subject over subject. Subtle color palette and composition are well done and make for a compelling work.”

Second Place: Ramses Machado, *Café Cultura*, Miami Dade College – Hialeah Campus

Third Place (Tie): Milenna Priotti, *Urbana*, Miami Dade College – InterAmerican Campus

Third Place (Tie): Jacqueline Viault, *Eyrie*, Tallahassee Community College

Art – Individual (continued)

Division B

First Place: Katherina Altamirov, *P’an Ku* (Spring Term), Broward College

Judge's Comments:

“This work is a masterpiece of tranquility, light and color Altamirov shows control over her medium with special attention to reflection and perspective.”

Second Place: Bianka Dominguez, *Miambiance*, Miami Dade College – Kendall Campus

Third Place: LaToya Jolly, *P’an Ku* (Fall Term), Broward College

Art Works – Magazine

Judge: John Baker

Division A

First Place: Rachel Brown, Joel Nettles, *Howl!* (Spring Term), Florida Gateway College

Judge's Comments:

“Artworks is judged on the artists’ ability to generate strong, eclectic works that have appeal individually and as a group. Brown and nettles have demonstrated that here. Brown’s work is diverse, showing sensitivity and emotion (‘Lady MacBeth’) and lightness of character with her excellent control of the watercolor medium. Nettles’ eye-grabbing fantasy ‘Untitled’ is compelling, well composed and colorful in a way that commands attention. Nice work from both artists.”

Second Place: Ani Gonzalez, Ramses Machado, *Café Cultura*, Miami Dade College – Hialeah Campus

Third Place: Stefani Hosch, Theresa Miley, Jacqueline Viault, *Eyrie*, Tallahassee Community College

Division B

First Place: Ashley DeLeon, Bianka Dominguez, Joseph Quiroz, *Miambiance*, Miami Dade College – Kendall Campus

Judge's Comments:

“I just love the character, use of light (and shadow) of Bianka’s ‘Comfort’. . .colorful, fun and all around special. This is a scene that takes place in living rooms every day but no one takes the time to celebrate it. . .nice work! Quiroz’s ‘Conspiracy’ is a little ‘out there,’ but adds to the eclectic nature of these works. . .well executed and fantastical. DeLeon’s ‘Selfie’ is the judge’s favorite of these submissions. . .nice ink execution and marker washes. . .treatment and titling make for a compelling work.”

Second Place: Jason Parkerson, Tanya Salas, Emily Woodson, *The Kilgore Review*, Pensacola State College

Third Place: Van Daniel Bonforte, Ricardo Michel, Kayla O’Keefe, *P’an Ku* (Spring Term), Broward College

Photo

Judge: Al Diaz

Division A

First Place: Danielle Veenstra, *Imprints*, College of Central Florida – Ocala Campus

Judge's Comments:

“The lighting in the environmental portrait adds mood and the shallow depth of field isolates the subject. Nice work.”

Second Place: Emmie Sperando, *In the Write Mind*, College of Central Florida – Citrus Campus

Third Place: Jeremy Van Cise, *Odyssey*, Lake-Sumter State College

Photo (continued)

Division B

First Place: Teo Genao, *P'an Ku* (Fall Term), Broward College

Judge's Comments:

"This is a well-composed, thought-provoking image with the guardrails directing interest to the circular shapes at the center of the page as the simple color palette is punctuated by a splash of color. The subject wearing a gas mask makes it all captivating for the viewer."

Second Place: Megan Navarro, *Miambiance*, Miami Dade College – Kendall Campus

Third Place: Jose Gonzalez, *Phoenix*, Valencia College

Photography

Judge: Al Diaz

Division A

First Place: Ethan Caswell, Jonathan Flechas, Yodalis Fuentes, *Eyrie*, Tallahassee Community College

Judge's Comments:

"All these photos are great images."

Second Place: Amber Acosta, Danielle Veenstra, *Imprints*, College of Central Florida – Ocala Campus

Third Place: Elizabeth Kirkland, Lance Rothwell, *Aeolus*, Daytona State College

Division B

First Place: Damarys Alvarez, Jesse Gonzalez, *Miambiance*, Miami Dade College – Kendall Campus

Judge's Comments:

"A great mixed bag of image!"

Second Place: Antonio Barnette, Janette Diaz, Margaret McCloskey, *Phoenix*, Valencia College

Third Place: Yilun Chen, Teo Genao, Christopher Valadares, *P'an Ku* (Fall Term), Broward College

Two-Page Spread

Judge: Linda Puntney

Division A

First Place: Staff, *Howl!* (Fall Term), Florida Gateway College

Judge's Comments:

"The verbal and visual support each other and the photo helps tie the two sides of the spread together."

Second Place: Staff, *Howl!* (Spring Term), Florida Gateway College

Third Place: Not awarded

Division B

First Place: Staff, *P'an Ku* (Fall Term), Broward College

Judge's Comments:

"Ascension is a beautiful blend of photo and text. Both elements capture the essence of the spread and link well together."

Second Place: Daniel Carrillo, Yona Turcios, *Metromorphosis*, Miami Dade College – Wolfson Campus

Third Place: Krista Byrd, Kaitlan Corsell, Shady Kerko, *Triad*, Hillsborough Community College

Design

Judge: Linda Puntney

Division A

First Place: Staff, *Howl!* (Fall Term), Florida Gateway College

Judge's Comments:

"The design is consistent throughout, although the photo treatment varies. The transparency treatment on photos works best on pages 7 and 9."

Second Place: Staff, *Eyrie*, Tallahassee Community College

Third Place: Cat DeSantis Nesbit, Danielle Veenstra, *Imprints*, College of Central Florida – Ocala Campus

Division B

First Place: Phoenix Design Team, *Phoenix*, Valencia College

Judge's Comments:

"What a beautiful publication! You have a handle on type hierarchy which makes it inviting and easy for the reader to follow. Backgrounds and art applications to pages are tasteful and add to the total package. Nice thematic feel throughout."

Second Place: Staff, *AXIS*, Miami Dade College – North Campus

Third Place: Staff, *P'an Ku* (Spring Term), Broward College

Editing

Judge: Linda Puntney

Division A

First Place: Bianca Rodriguez, *Café Cultura*, Miami Dade College – Hialeah Campus

Judge's Comments:

"The cleanest editing job among the entries. AP style is used where appropriate. Nicely done."

Second Place: Not awarded

Third Place: Not awarded

Division B

First Place: Staff, *Phoenix*, Valencia College

Judge's Comments:

"Clean edits from cover to cover. Correct spelling of 'adviser' is appreciated. In print use only one space after periods, rather than two. Nice work."

Second Place: Chelsea Fernandez, Kathrina Giordani, *AXIS*, Miami Dade College – North Campus

Third Place: Not awarded

Cover

Judge: Linda Puntney

Division A

First Place: Briana Mims, *Aeolus*, Daytona State College

Judge's Comments:

"Cover is inviting and includes year, title and name of college, which is all important for record-keeping information. Cover concept is carried through to inside, adding to consistent feel for the magazine."

Second Place: Cat DeSantis Nesbit, Danielle Veenstra, *Imprints*, College of Central Florida – Ocala Campus

Third Place: Staff, *Howl!* (Fall Term), Florida Gateway College

Cover (continued)

Division B

First Place: Staff, *Triad*, Hillsborough Community College

Judge's Comments:

"There's no doubt in my mind about the tone and content of this magazine when I look at the cover. Nice job blending the topics, photos and vital cover information. Nice work."

Second Place: Stephanie Hadad, *Metromorphosis*, Miami Dade College – Wolfson Campus

Third Place: Shane Mehta, *AXIS*, Miami Dade College – North Campus

Contents Page

Judge: Linda Puntney

Division A

First Place: Staff, *Eyrie*, Tallahassee Community College

Judge's Comments:

"Love that you call it 'Inside.' Good use of white space!"

Second Place: Sadiel "Speedy" Ruiz, *Café Cultura*, Miami Dade College – Hialeah Campus

Third Place: Braddy May, *Imprints*, College of Central Florida – Ocala Campus

Division B

First Place: Staff, *AXIS*, Miami Dade College – North Campus

Judge's Comments:

"Nice graphic feel to go along with the theme. Use of color makes the contents page a real reader service. Thanks for not callin' it 'Table of . . .'"

Second Place: Staff, *Triad*, Hillsborough Community College

Third Place: *Phoenix* Design Team, *Phoenix*, Valencia College

Staff Page

Judge: Linda Puntney

Division A

First Place: Staff, *Imprints*, College of Central Florida – Ocala Campus

Judge's Comments:

"Beautifully done. Required information is included in a readable manner and the Rorschach motif reflects the magazine's theme."

Second Place: Sadiel "Speedy" Ruiz, *Café Cultura*, Miami Dade College – Hialeah Campus

Third Place (Tie): Jacob Miedema, *In the Write Mind*, College of Central Florida – Citrus Campus

Third Place (Tie): Staff, *Mobius*, Pasco-Hernando State College

Division B

First Place: Staff, *AXIS*, Miami Dade College – North Campus

Judge's Comments:

"So very readable. Nice use of white space and hierarchy in type. Good marriage of graphic design to the content. Love the QR code!"

Second Place: Staff, *P'an Ku*, (Spring Term), Broward College

Third Place: Kevin Atchison, Holly MacNaughton, *The Kilgore Review*, Pensacola State College

Florida College System
Publications Association

Newspaper Competition 2014

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Newspaper General Excellence Awards

(The general Excellence Award is determined based on the results of the publications' success in all the categories – a First Place finish in a category is worth three points, Second is worth two points and Third is one point.)

First Place

Miami Dade College – *The Reporter*, Manolo Barco

Second Place

Daytona State College – *In Motion*, Elena Jarvis, Bruce Cook (co-advisers)

Third Place

Pensacola State College – *Corsair*, Mike Ensley

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College of Central Florida – *The Patriot Press*, Rob Marino

Broward College – *The Observer*, Jennifer Shapiro

Lake-Sumter Community College – *The Angler*, Heather Elmati

Palm Beach State College – *The Beachcomber*, S Lizabeth Martin

Hillsborough Community College – *Hawkeye*, Richard Gaspar

Florida State College at Jacksonville – *The Campus Voice*, James Carstens

Inner Circle Awards

(Honoring students winning awards in three or more Newspaper categories.)

Melissa Simmons – *The Observer*, Broward College

Patrick Endicott – *The Angler*, Lake-Sumter State College

The Award Winners

Design

Judge: G. Bowden-Pierce

First Place: Aracelia Diez, Anadaniela Garcia, *The Reporter*, Miami Dade College

Judge's comments: “Good use of photos and fonts make this entry the winner by a nose.”

Second Place: Staff, *The Observer*, Broward College

Third Place: Staff, *The Patriot Press*, College of Central Florida

News Photo

Judge: Al Diaz

First Place: Angela Delgado, *The Reporter*, Miami Dade College

Judge's comments: “The mood lighting makes the winner an effective image.”

Second: Joyce Wagner, *In Motion*, Daytona State College

Third Place: Veronica Brezina, *The Hawkeye*, Hillsborough Community College

Feature Photo

Judge: Al Diaz

First Place: Danielle, *The Patriot Press*, College of Central Florida

Judge's comments: “Photography centering on activity or behavior can bring interest, sympathy or motivation in the viewer. A human interest story is presented in this image of a young child performing for money on a city street.”

Second Place: Gregory Castillo, *The Reporter*, Miami Dade College

Third Place: Chelsea Zachary, *The Corsair*, Pensacola State College

Sports Photo

Judge: Al Diaz

First Place: Patrick Endicott, *The Angler*, Lake-Sumter State College

Judge's comments: “This shot shows peak action captured in a fraction of a second.”

Second Place: Kenny Pierrelus, *The Observer*, Broward College

Third Place: Al Evans, *The Beachcomber*, Palm Beach State College

Picture Story

Judge: Al Diaz

Division A

First Place: Irma Gutierrez, Mark Pulaski, *The Reporter*, Miami Dade College

Judge's comments: “The winning entry is a collection of nicely composed, well executed images that tell a story.”

Second Place: Amber Boutot, Elizabeth Kirkland, Ali Schmitz, *In Motion*, Daytona State College

Third Place: Chelsea Zachary, *The Corsair*, Pensacola State College

Ad Design

Judge: Elizabeth “Ibby” Vores

First Place: Jeremy Van Cise, *The Angler*, Lake-Sumter Community College

Judge's comments: “Excellent use of color, art, font and copy.”

Second Place: Raina Barnett, *The Patriot Press*, College of Central Florida

Third Place: Staff, *The Observer*, Broward College

Illustration

Judge: John Baker

First Place: Josh Enrile, *The Corsair*, Pensacola State College

Judge's comments: “This entry is exactly what publication illustration is all about. . .conveying an idea in a simple, uncomplicated and compelling way. The transition from face to skull is well drawn and conveys the intended message.”

Second Place: Jeff Flerimond, *The Beachcomber*, Palm Beach State College

Third Place: Not awarded

Feature Story

Judge: Ana Veciana-Suarez

First Place: Gregory Castillo, *The Reporter*, Miami Dade College

Judge's comments: “This piece begins by putting the reader right alongside the undocumented student he is writing about and then continues superbly throughout by hitting all the right notes in description, explanation, emotion and facts. There also are many good details and a strong sense of place.”

Second Place: Alexis Lugo, *The Corsair*, Pensacola State College

Third Place: Thomas Bellflower, *The Campus Voice*, Florida State College at Jacksonville

News Story

Judge: Tom Pierce

First Place: Guillermo Herrera, *The Reporter*, Miami Dade College

Judge's comments: “Loads of details [about the assault of the professor] from faculty, administrators, a police department detective and even the victim’s mother, who also is a professor at the campus. The reporter gathered many details. The only thing missing would be quotes from Kendall Campus students, especially ones familiar with the victim from being in his class.”

Second Place: Al Evans, *The Beachcomber*, Palm Beach State College

Third Place: Patrick Endicott, Jennifer Rodriguez, *The Angler*, Lake-Sumter State College

Honorable Mention: Melissa Simmons, *The Observer*, Broward College

In-Depth Reporting

Judge: Tom Pierce

First Place: Ben Sheffler, *The Corsair*, Pensacola State College

Judge's comments: “This is the best of the entries. There are many details, facts, explanations from the administration and faculty. Was there a followup that sought student views and explained how the change is really going to work?”

Second Place: Stephanie Fernandez, *The Reporter*, Miami Dade College

Third Place: Mitchell Lopez, Melissa Simmons, *The Observer*, Broward College

Honorable Mention: Scott Turner, *In Motion*, Daytona State College

Sports Writing

Judge: Tom Pierce

Division A

First Place: Amanda Aracena, *The Reporter*, Miami Dade College

Judge's comments: *"Super story! Loads of facts, details, stats, quotes by coaches AND players and even the person himself, plus friends, the coach girlfriend, mother, doctors and others. All contribute to making this a worthwhile account relating a positive development by a student athlete making a historical comeback to be admired."*

Second Place: Scott Turner, *In Motion*, Daytona State College

Third Place: Spencer Rooney, *The Campus Voice*, Florida State College at Jacksonville

Sports Column

Judge: Tom Pierce

Division A

First Place: Allyson Doty, *The Corsair*, Pensacola State College

Judge's comments: *"Well written with good direct questions and answers from several players AND their coach! Catchy lead using sports slang "Four-peat" which is immediately explained so no reader is left wondering."*

Second Place: Patrick Endicott, *The Angler*, Lake-Sumter State College

Third Place: Tomás Monzón, *The Reporter*, Miami Dade College

Honorable Mention: Robert Bridenstine, *The Hawkeye*, Hillsborough Community College

General Column

Judge: Luisa Yanez

First Place: Brandon Krampert, *In Motion*, Daytona State College

Judge's comments: *"Nicely written and researched columns, all dealing with serious, substantial topics. The writer did the research and the knowledge of the material comes through in the writing."*

Second Place: Guillermo Herrera, *The Reporter*, Miami Dade College

Third Place: Melissa Simmons, *The Observer*, Broward College

Editorial

Judge: Luisa Yanez

First Place: Brittany Fisher, *The Patriot Press*, College of Central Florida

Judge's comments: *"This is a strong, well-thought-out editorial on a topic of great importance at the college this newspaper serves. This editorial is forceful in its stance and artfully constructed in its argument."*

Second Place: Brandon Krampert, *In Motion*, Daytona State College

Third Place: Staff, *The Angler*, Lake-Sumter State College

Editorial Cartoon

Judge: John Baker

First Place: Brianna Mims, *In Motion*, Daytona State College

Judge's comments: *"This is a timely commentary on the legalization of pot. . . Bold strokes and color give this piece a unique look and feel. Smart cartoon, well drawn."*

Second Place: Not awarded

Third Place: Not awarded

Arts Review

Judge: Luisa Yanez

First Place: Kai Saco, *The Reporter*, Miami Dade College

Judge's comments: *"The knowledge of films come through in these strong reviews of several films. This is a substantial, impressive entry."*

Second Place: J. Scott Southworth, *The Corsair*, Pensacola State College

Third Place: Mona Abdelwahab, *The Beachcomber*, Palm Beach State College

Humor Writing

Judge: Luisa Yanez

First Place: Kyle Rambo, *The Observer*, Broward College

Judge's comments: “*This piece manages to do something very difficult: It actually is funny. That’s one of the hardest things to do in writing.*”

Second Place: Krista Byrd, *The Hawkeye*, Hillsborough Community College

Third Place: Kione King, *The Patriot Press*, College of Central Florida

Comic Strip

Judge: John Baker

First Place: Brianna Mims, *In Motion*, Daytona State College

Judge's comments: “*Mims knows how to take a timely topic (Facebook + Social Media) and spin it in a fun and clever way. Most illustrators cannot pull off her drawing style, so It’s nice to see pen and ink still alive and, in Mim’s case, doing very well.*”

Second Place: Lauren Caulfield, *The Patriot Press*, College of Central Florida

Third Place: Josh Enrile, *The Corsair*, Pensacola State College