



**The Association of Florida Colleges (AFC) 72nd Virtual Annual Meeting and Conference
Exhibitor and Sponsorship Opportunities
November 15 - 19, 2021**

The Annual Meeting and Conference is the AFC's celebratory and professional development event of the year. Showcase your products and services and virtually network with our state college system personnel. With your sponsorship, you are welcome to participate in all general and educational sessions as well as virtual social events.

Here are the 2021 options and prices. Note that we are always open to custom sponsorship packages. To learn more, email Crystal Smalldon, AFC Sponsor and Exhibit Manager at: Sponsorships@myafchome.org

Virtual Exhibit Booth - \$600

Includes:

1 Conference Registration

Virtual Exhibit (Sponsor Profile: link to company website, blurb about the company, contact representative, company logo)

Listing in digital conference program

Recognition on conference website

Bronze Sponsor - \$1000

Includes:

Everything listed in the Virtual Exhibit Booth Package, plus:

Half-page ad in digital conference program

Post-conference attendee list

Silver Sponsor - \$1500

Includes:

Everything listed in the Bronze Package, plus:

1 Additional Conference Registration (2 total)

Moderate a Professional Development Session

Upgrade to full page ad in digital conference program

Half-page ad in post-conference (Dec) *CURRENT*

Company logo on the AFC Website

Social Media "Shout outs"

A targeted email sent to conference attendees branded with company logo

Gold Sponsor - \$2000

Includes:

Everything listed in the Bronze and Silver Package, plus:

1 Additional Conference Registration (3 total)

Full-page ad in both pre-conference (Oct.) and post-conference (Dec) *CURRENT*

Company logo on the AFC Website

One minute pre-recorded company video to be played during the Plenary Session

Platinum Sponsor - \$2500

Includes:

Everything listed in the Bronze, Silver and Gold Packages, plus:

1 Additional Conference Registration (4 total)

A targeted email sent to conference attendees branded with company logo

Two minute pre-recorded video to be played at the beginning of a chosen session (Opening Session, Awards Ceremony, Closing Session)

- Other Sponsorship and Promotional Opportunities -

AFC Board of Directors' and Past Presidents' Virtual Reception Sponsor - \$1000

Three-minute speaking opportunity prior to the start of the Reception

Session Sponsor - \$500

Moderate a session

One-minute speaking opportunity prior to the start of the session

Company logo visible at the start of the presentation

A targeted email sent to conference attendees branded with your company logo

Opening Day Virtual Social Sponsor - \$250

Three-minute speaking opportunity prior to the start of the Social

Virtual Trivia Social Sponsor - \$200

Three-minute speaking opportunity prior to the start of the Social

Add-ons:

Major Sponsor Logo Add on: \$1000 (your logo is featured on loop throughout the entire conference to every participant everytime they move to every page)

Virtual Conference Program

\$300 – Full-Page

\$150 – Half-Page

CURRENT e-Magazine

\$450 – Full-Page

\$250 – Half-Page

To learn more and register, visit the conference webpage at: <https://www.myafchome.org/myafcannualconference>.

Contact:

Crystal Smalldon Sponsorships@myafchome.org 407-501-4721