

MEMBERSHIP DEVELOPMENT COMMITTEE REPORT

Welcome to the Membership Development Workshop on the beautiful Daytona State College Campus! My team and I have been working to ensure Chapter Presidents, Membership Chairs and members are provided with the necessary tools and resources to ensure a successful Membership campaign.

Our recently held Region Meetings were all successful and well-received! The Membership Presentation message was a great way to showcase AFC benefits and many were presented by members of our team. There were many seasoned members who walked away with a renewed understanding of their membership as well as the need to update their profile in order to stay connected through Chapters, Regions and Commissions.

As of today, Chapters have provided their Membership challenge option and currently working on recruiting members. During the spring term, my team and I worked to identify conference sessions that would have a direct impact on the overall mission. In doing so, we coordinated more than 7 sessions that would help to send a positive message throughout the Florida College system.

We are looking forward to sharing feedback from today's Membership Sessions and welcome any feedback from the President, Board of Directors and the AFC Tallahassee team.

Photos from Navigating Your AFC Membership: Mission POSSIBLE



We continue to ask all AFC members to work towards recruiting members as well as inviting non-members to experience a chapter event or activity. This strategy will help to bring an awareness of the benefits available to all members.

AFC Membership: There's A Place for Everyone in AFC

Are you a Florida college employee who longs to grow?
AFC-The Association of Florida Colleges really wants to know.
We have 28 Florida State Colleges from Pensacola to Key West
With 8,000 plus members, and our members are the best!

Join us for learning, networking, and collaborations,
Through the latest workshops, seminars, and conventions.
Active members are entitled to awards and recognition;
Special discounts and privileges are part of your admission.

We have various commissions to suit every interest and population,
From student development, careers, equity, and administration,
To institutional effectiveness, technology, and instructional innovation.

We have a place where you will fit in
And all you have to do is JOIN us to begin:
Go to myafchome.org/JOIN-afc today
And trust us that you will be here to stay!

We advocate for funding to improve higher education.
Our voice is strong, but add just one, and we can change the nation!

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Submitted by
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