

AFC Membership Development Committee Report for Board of Directors



Membership is ready to Spring into Action



The Membership Development Committee is prepared to provide Leadership Strategies to our members during our Leadership Conference. During the conference, we will be focusing on the following goals:

- Roll out Membership Challenge to Increase Membership by 10%
- Introduce Strategies to Recruit members
- Introduce Strategies to Retain members
- Explain Why being an AFC Member Matters

Meet our Region representatives...

Region I – Ms. Sharon Walker, Tallahassee Community College and

Mr. Fred Holt, Pensacola State College - Alternate

Region II - Mr. Tom Mason, Santa Fe College

Region III - Ms. Chalah Harris, Seminole State College

Region IV – Dr. Tina Adams, St. Petersburg State College

Region V - Ms. Yolanda Brown, Broward College

Submitted by:

Ms. Wanda Curtiss, Miami Dade College and Ms. Stephanie L. Campbell, Polk State College
Committee Co-Chairs

This year we need everyone's help to increase Membership!