

**Association of Florida Colleges**  
**Agenda Item 7.6 – Member Services Committee Report**  
**May 2019**

Submitted by Melonie Miner, Chair

The Committee had a conference call scheduled for April 29, but due to busy schedules was unable to meet. Instead, updates from each of the committee members were emailed to the Chair.

Shena Grant, Region 3 representative is in conversations with Sam's Club and is hoping to have additional information to share on the next call.

Francine Fuentes, Region 4 reached out to Starbucks, but they were unable to help. She will look elsewhere for potential benefits.

Melonie Miner, Region 1 contacted Darden Restaurants, but was unsuccessful in speaking with an actual person. She had a conference call with Access Development's Sales Director, Mr. Roger Taylor on April 30. Access Development offers discounts in each of the top 150 markets in the US as well as the largest mobile coupon network, with 200,000 merchants. This would be an excellent benefit for certain businesses and/or associations. However, it requires an annual fee of \$1495 for unlimited membership and the discounts are very similar to Working Advantage, so it would essentially duplicate what AFC already has in place.

Melonie has also reached out to Planet Fitness corporate headquarters in New Hampshire to discuss the possibility of all Planet Fitness locations offering a discounted membership rate or sign-up fee. Waiting to hear back from them.

The next committee meeting is scheduled for September 5, 2019 at 10:30am EST via conference call.

