

Communications & Marketing Commission Business Meeting

Thursday, October 30th| 7:30 - 8:00 am Meeting called to order by Jim Froh at 7:40am

Today's Meetings & Activities

- 7:30am – 8: 00am / CMC Business Room: Emerald Ballroom A
 - 8:00am – 9:00am / CMC Awards of Excellence in Room: Emerald Ballroom A
- Thursday, October 30th**

Business Meeting Agenda:

Budget report We have \$17,729.40 in checking and for the CMC account there is \$2,968.69

- 1.
 2. Discussion of donation to the AFC Foundation “Burst the Balloon” campaign Voted to contribute \$2014 and also \$500 to McDonald house.
 3. Spring Conference Voted to go with joint conference
 4. Discussion of By-Laws (any changes) discussion made and set aside to have executive committee summarize the bylaws and get out for all to review.
 5. Other - None
 6. 2014 CMC Officer Nominations & Election see names below.
 7. Close meeting Meeting adjourned 8:05am
- The **Chair** is responsible for coordinating the business meeting at the annual AFC fall convention; attending AFC Board of Director meetings (3 times per year); keeping track of CMC finances (through AFC accountant); in odd years, coordinating the LeRoy Collins Distinguished Alumni Awards judging and ceremony (Chair can also request a CMC member(s) or committee to assist in the coordination of the LeRoy Collins awards). **Travis Jordon**
 - The **Chair-Elect** is responsible for coordinating the spring conference (professional development workshops and accommodations, registration). **Teresa Morgenstern**
 - The **Vice Chair** is responsible for coordinating the annual Awards of Excellence (call for entries, judging, awards, display at the fall convention); coordinating the Exemplary Practice presentation at the fall convention. **Jessica Clark**
 - The **Communications Officer** is responsible for communications with the membership, writing CMC-related news releases or articles for the AFC Current or other media, and maintaining the CMC website and e-mail blasts. **Paula Harris**
 - Outgoing chair – **Jim Froh**