

**The Florida College System
Policy & Advocacy Committee
Friday, March 13, 2015
TCC Capitol Center
Tallahassee, Florida**

MINUTES

Welcome and Call to Order

Dr. Carol Probstfeld, Council of Presidents Vice-Chair, called the meeting of the Policy and Advocacy Committee to order at approximately 8:31 a.m. on Friday, March 13, 2015 at TCC Capitol Center in Tallahassee, Florida.

The following members of the Policy and Advocacy Committee were present:

Dr. Carol Probstfeld
Mr. David Armstrong
Dr. Jim Henningsen
Dr. Tom LoBasso
Dr. Jim Richey
Dr. Jeff Allbritten
Dr. Jonathan Gueverra
Dr. Cynthia Bioteau
Dr. Ed Massey

Dr. Chuck Mojock
Mr. John Grosskopf
Dr. Ty Handy
Dr. Dennis Gallon
Dr. Ed Meadows
Dr. Jackson Sasser
Dr. Thomas Leitzel
Dr. Bill Law

Also present were:

Ms. Kathy Hebda
Dr. Chris Mullin
Ms. Kasongo Butler
Ms. Lisa Cook
Ms. Julie Alexander
Ms. Judy Green
Ms. Suzanne Tart

Ms. Wendy Sikora
Mr. Rod Duckworth
Mr. Scott Parke
Mr. Scott Kittel
Mr. Liam McClay
Mr. Joe Follick
Ms. Yvette Hargreaves

Mr. Michael Brawer
Mr. Robert Batsel
Ms. Nancy Morgan
Mr. Matthew Holliday
Mr. Eric Johnson
Mr. Andy Treadwell

Mr. Steve Schroeder
Ms. Sandy Ceseretti Ray
Ms. Ana Sanchez
Mr. Jack Hall
Mr. Ed Woodruff

Dr. Gina Doeble
Ms. Nancy Botero
Dr. Dan Rodkin
Mr. Peter Elliott
Mr. John Schultz
Ms. Petra Kohlman Sanchez
Ms. Stacey Webb

Mr. E.H. Levering
Mr. Glenn Little
Ms. Sheryl Vittitoe
Ms. Abby Whiddon
Mr. Dick Becker
Mr. Steve Young
Mr. George Bishop
Mr. Anthony Iacono

1.0 Approval of Minutes

1.1 Approval, Policy & Advocacy Meeting Minutes, February 5, 2015

Action: *Upon a motion by Dr. Cynthia Bioteau and a second by Mr. John Grosskopf the minutes of the February 5, 2015 meeting of Policy & Advocacy Committee were approved without objection.*

2.0 2015 Substantive Issues

Mr. Matthew Holliday reported the bill regarding concealed weapons on campus is moving forward.

Mr. Holliday also reported both the House and the Senate will roll out their initial appropriations next week.

The college access and affordability bill came out last week. Ms. Stacey Webb reported the House bill does not currently contain the sales tax proposal from the Governor. House staff stated it may be handled through a finance and tax package. The bill also contains language regarding the adoption of the colleges' tuition and fee increases, as well as the changes to public notices.

Mr. Holliday reported the bill containing the performance funding language was heard this week.

The baccalaureate presentation took place. Mr. Holliday stated the issues that came from the presentation include the confusion with the name change, the baccalaureate enrollment cap, the St. Petersburg exemption, and allowing the universities more time to oppose the Florida College System proposals. Dr. Carol Probstfeld asked for input in defining the cap. Dr. Bill Law suggested making the cap a percentage of total enrollment.

Mr. Michael Brawer reported the bills co-sponsored by the AFC allowing the reclassification of senior management positions during a six-month period, once every five years, is moving forward.

3.0 Media Project

Ms. Abby Whiddon referred to the handout entitled Moore Communication Group (Attachment A.) She reported the Media Committee is fine tuning the legislative message, as well as drafting the second op-ed piece.

4.0 Performance Funding

Dr. Jim Henningsen reported COBA has submitted their summary points on performance funding. The summary points and recommendations are as follows:

- Cost to degree measure-COBA recommends assigning points based on the AACC national average of tuition
- Removal or postponement of the success measure in the model
- Distribution of funds methodology-COBA recommends using the distribution index in the formula as a means of allocating funds
- Comparison to a 3-year average-COBA recommends using just the last year's average

Dr. Ed Massey asked for the justification in using the one-year average. Dr. Henningsen stated if a college has one bad year, the next year they are able to move on. Dr. Bill Law stated he is against using just the one year average. President Armstrong requested more time to review these recommendations. Dr. Ed Massey asked what the timeframe is for these

recommendations. Ms. Kathy Hebda reported the Division is in the process of running the model with the refreshed data. She added the Division will draft a communication process regarding the model, including webinars and workshop opportunities, to prepare for the possibility of a State Board of Education approval process.

5.0 ROI Matrix

Dr. Carol Probstfeld reported the ROI matrix has been emailed to the presidents.

6.0 Meeting with the Governor

Dr. Probstfeld reported the presidents will be meeting with the Governor today at 10:30am.

Dr. Carol Probstfeld adjourned the Policy and Advocacy Committee meeting at approximately 9:08 a.m. without objection.