

**Association of Florida Colleges  
Policy and Advocacy Meeting  
Friday, October 5, 2018  
Palm Beach State College**

**Meeting Minutes**

**Welcome and Call to Order**

On Friday, October 5, 2018, Dr. Murdaugh called the meeting of the Policy and Advocacy Committee to order at 8:39 a.m. Mr. Brawer took roll of the presidents in the room and on the phone.

The following members of the Council of Presidents were present: (proxy)

Gregory Haile  
Jim Henningsen (Saul Reyes)  
Tom LoBasso  
Jim Richey (Linda Miedema)  
Jeff Allbritten (Gina Doeble)  
Lawrence Barrett  
John Holdnak  
Ken Atwater  
Ed Massey  
Eduardo Padron (Lenore Rodicio)  
John Grosskopf  
Devin Stephson (Jack Capra)  
Ava Parker  
Ed Meadows  
Angela Garcia-Falconetti (Steve Hall)  
Georgia Lorenz  
Thomas Leitzel  
Carol Probstfeld  
Joe Pickens  
Tonjua Williams (Jackie Skryd)  
Jim Murdaugh

## **1.0 Policy and Advocacy Committee Minutes**

### **1.1 Approval, Policy and Advocacy Committee Minutes –June 11, 2018**

***Action:** Upon a motion by President Parker and a second by Dr. Massey, the minutes from the June 11, 2018, Policy and Advocacy Committee meeting were approved unanimously.*

## **2.0 Update – Southern Strategy Group**

Dr. Murdaugh announced that Southern Strategy Group has been chosen as the contract lobbyist firm for the Council of Presidents. Allyce Heflin was in the room representing the Southern Strategy Group. He stated that Southern Strategy Group has already begun to conduct meetings with appropriate leaders as well putting together strategies that will help to refine the message that the Council will use in moving forward.

Dr. Atwater asked Ms. Heflin that when dealing with issues to come back and engage the Council on the matters pertaining to the Florida College System. Ms. Heflin responded to assure the Council that she and Southern Strategy Group will represent the Council, but the story will come from the colleges. Ms. Heflin will be prepared to update the Council at future meetings.

President Parker encouraged the Council to be aware of when leaders are visiting within communities and asked Ms. Heflin to alert the Council when they are aware of such visits.

Ms. Heflin announced those college presidents who plan to attend meetings with Southern Strategy Group or with their college delegations will need to register to lobby with the Florida Lobbyist Registration. Ms. Heflin will be registered as the representative of the Council of Presidents.

Dr. Murdaugh adjourned the meeting of the Policy and Advocacy Committee at 8:48 a.m.