



## Sponsorship Opportunities



**July 12 - 13, 2018 | Daytona State College  
Mori Hosseini Building  
1200 W. International Speedway Blvd. | Daytona Beach, FL 32114**

## ABOUT THE CAMPUS SAFETY SYMPOSIUM

The AFC has partnered with the Division of Florida Colleges to provide the 3rd Annual 2018 Campus Safety Symposium. The event brings together experts in a combination of plenary and educational sessions to address current safety challenges facing our campuses statewide. The symposium will focus on sharing best practices and resources to assure that every college in Florida has the necessary tools to implement effective and successful campus safety policies and practices. Topics and concurrent sessions will include presentations and panels covering law enforcement practices, threat assessment, mental health, incident recovery, behavioral intervention, facilities, Title IX, FERPA, and student services.

The Association would like to extend an invitation to you to participate in this opportunity to market your goods and services for one and a half days to the 150+ college personnel who represent a portion of the 7,000+ AFC members. While they all may not be the final decision makers, they perhaps have the greatest impact on the campus safety decision-making at our 28 community colleges across the state. The networking and exposure that is available to you and your staff through this conference is unique and valuable. Room rates and information regarding the hotel are provided below in this document. ***The deadline for conference sponsorship/exhibitor registration is June 22, 2018.***

## HOTEL RESERVATIONS AND CANCELLATION POLICY



**The Plaza Resort**  
**600 N. Atlantic Avenue**  
**Daytona Beach, FL 32118**

***Make sure you book under our group rate to avoid paying extra for the resort fee. (Lower rate listed on hotel website does not cover these items).***

**Rate: \$139.00 per night** (single/double) + 12.5% tax - *There is a charge for triple/quadruple occupancy of \$10.00 per extra person. Upgrades to Oceanfront rooms are available at the rate of \$149.00, Studios and Suites are available at \$209.00 per night based on hotel availability. **AFC Rate includes:*** Both self-parking and valet parking, complimentary Wi-Fi, and 2 complimentary liters of water.

**Reservations:** Call 1-866-500-5630 OR 1-386-255-4471 to book under the "**Association of Florida Colleges**" group code. Online Reservations use this link **[The Shores Resort Reservations.](#)** Reservations must be made by **June 11, 2018.**

**Hotel Reservation Cancellation Policy:** Room must be cancelled at least 48 hours prior to arrival date.

## FEATURED SPEAKERS



**Sheriff Michael J. Chitwood**  
**Volusia County, FL**

*Opening General Session – Thursday, July 12<sup>th</sup>*

**Sheriff Michael J. Chitwood** was elected Sheriff of Volusia County in August 2016 and sworn in January 2017. Prior to his election, Chitwood served for ten years as the Daytona Beach Police Chief. He became Police Chief for Shawnee, Oklahoma (2005-2006) after serving close to 17 years in the Philadelphia Police Department. While at the Philadelphia Police Department Chitwood worked in the patrol, tactical, narcotics and detective divisions, rose to the rank of Lieutenant and was the recipient of 58 official commendations for valor, bravery, heroism and merit.

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**Rebecca Bolante, PhD, CRC, CTM**  
**Owner, Bolante.NET**

*Morning Plenary – Friday, July 13<sup>th</sup>*

**Dr. Rebecca Bolante** is a Certified Rehabilitation Counselor and a Certified Threat Manager. After serving 15 years at Chemeketa Community College as the Director of the Threat and Disaster Resource Center, Bolante had the vision to start Bolante.Net, a network of experts providing training in the areas of threat assessment and disaster response.

A convening authority and leader in the areas of threat management, Bolante is on the Education Research Steering Committee for the Association of Threat Assessment Professionals and serves as the secretary for ASIS International School Safety & Security Council. Well-known and respected, Bolante has been published in peer-reviewed journals of the American Psychological Association and the American Counseling Association. Bolante's doctoral research was in threat assessment practices in institutions of higher education. Her work has included the development of standardized processes for providing support and disaster behavioral health responses following a disaster.

An active Psychological First Aid Trainer, Bolante and her team of experts are passionate about providing the training and consulting for organizations and businesses to have a threat management plan in place on how to prevent, react and respond to a crisis – whether natural or instigated.



## EXHIBIT AGENDA/SCHEDULE (DRAFT)

All exhibitors and sponsors will set up in the Mori Hosseini Center at Daytona State College, Daytona Beach Campus.

### **Thursday, July 12, 2018**

7:30AM – 8:30AM	Exhibitor registration and set-up
8:30AM – 9:30AM	Attendee Registration
9:30AM – 10:30AM	Opening General Session: <i>Volusia County Sheriff, Michael J. Chitwood</i>
10:45AM – 11:45AM	Breakout Session 1
12:00PM – 1:30PM	Luncheon Panel: <i>Behavioral Intervention and Collaboration with Community Based Organizations</i>
1:45PM – 2:45PM	Breakout Session 2
2:45PM – 3:00PM	Refreshment Break
3:00PM – 4:30PM	Afternoon Plenary: <i>When the Alt-Right Comes to Town: A Community's Response</i>
6:00PM – 7:00PM	Reception ( <i>Plaza Resort Hotel</i> )

### **Friday, July 13, 2018**

7:30AM – 8:30AM	Continental Breakfast ( <i>Mori Hosseini Center Lobby</i> )
8:30AM – 10:45AM	Morning Plenary: <i>Dr. Rebecca Bolante - Disaster Behavioral Health: Post-Disaster Resources for the Emotional Support and Recovery</i>
10:45AM – 11:00AM	Break
11:00AM – 12:00PM	Breakout Session 3
12:00PM	<i>Symposium concludes</i>

## EXHIBIT SPACE SPECIFICATIONS

All exhibitors and sponsors will set up in the Mori Hosseini Center at Daytona State College, Daytona Beach Campus.

- 6' non-skirted table
- Two chairs
- 1 Wastebasket
- Locations to be determined

## SPONSORSHIP AND EXHIBITOR OPTIONS

In addition to the sponsorship/exhibitor options below, we are happy to provide custom options to best fit your needs.

	PLATINUM \$4,500	GOLD \$3,500	SILVER \$2,500	BRONZE \$1,500	EXHIBITOR ONLY \$750	ITEM IN BAG \$350
Symposium Registrations	4	3	2	2	1	
Exhibit Tables	2	2	1	1	1	
Ad in on-site Program	1 Full Page	1 Full Page	1 Half Page	1 Half Page		
Ad in e-Newsletter <i>CURRENT</i>	1 Full Page	1 Full Page	1 Half Page	1 Quarter Page		
Stage Recognition	✓	✓	✓	✓	✓	
Website Banner Listing	✓	✓	✓	✓		
Discount on 2018 Annual Conference Sponsorship	\$450 off \$1,000 Sponsorship	\$350 off \$1,000 Sponsorship	\$250 off \$1,000 Sponsorship	\$150 off \$1,000 Sponsorship		
Item in Bag	✓	✓	✓	✓	✓	✓
Logo in on-site Program	✓	✓	✓	✓	✓	✓

## E-NEWSLETTER AD SPECIFICATIONS

*Your ad will be included in the post-conference issue of **CURRENT!***

**CURRENT** is a digital magazine optimized for computer screens and mobile devices. Art can be created at actual size, 72 dpi, and RGB format. No bleeds. Document is prepared in landscape orientation. **Files accepted: JPEG, PDF, EPS.**

- Full-page: 1024px x 768px - Orientation: Landscape
- Half-page: 512px x 768px - Orientation: Landscape
- Quarter-page: 512px x 384px - Orientation: Landscape

## ON-SITE PROGRAM AD SPECIFICATIONS

*Please submit your ad for the On-site Program by June 22<sup>nd</sup>, 2018 to insure its inclusion.*

The on-site program is the attendees' guide to the Symposium.

### Program Advertising Information:

Ads should be prepared at actual size, at 300 dpi. (Specify whether Grayscale or CMYK for color). No bleeds. Document is prepared in portrait orientation. **File types accepted: PDF, JPEG, InDesign or Illustrator (embedded graphics, outlined fonts).**

- Full-page: 4.375" x 7.5" - Orientation: Portrait – Black and White
- Half-page: 4.375" x 3.75" - Orientation: Landscape – Black and White

## REGISTER TODAY

Click [HERE](#) to learn more about the Campus Safety Symposium and to reserve your sponsorship opportunity. Please note, if you have not registered with the AFC before, you will need to create an account.

## QUESTIONS?

**Do you have questions or need more information?**

Please contact Lucia Fishburne, Communications and Marketing Coordinator, at (850) 222-3222 or [lfishburne@myafchome.org](mailto:lfishburne@myafchome.org).