

Service-Learning Group Project

ENC 1102

Assignment Guidelines:

- Volunteer with selected organization (minimum of **two** volunteer visits).
- Interview staff member about organization (when interviewing, keep in mind that you will want to cite this interview in your presentation to evoke ethos, pathos, and/or logos).
- Research the organization.
- Develop a 10-12 minute presentation to convince the audience to get involved with and invest their time in your selected organization. Remember, this is a competition!

Your presentation **MUST** include the following:

1. A hook/attention grabber (short video, shocking statistic, anecdote, etc.).
2. Explanation about what the organization does for the community.
3. A visual infographic created by your group. For your infographic, you can use one of the following free applications: Piktochart or Venngage.
4. Persuasive techniques to convince your audience that your selected organization is the one in which they should volunteer and invest their time. **This will be the major focus of the presentation.** (Think back to the show, *Shark Tank*, we watched in class, as the bulk of your presentation will be a persuasive pitch).
 - Why should your audience get involved with the organization? Use persuasive techniques (must incorporate ethos, pathos, logos).
 - Points to consider: During the interview, you may want to ask for data/stats about how many people the organization helps each year. Ask for information that is **NOT** available on their website. What is their top success story? (Personal maybe) What about testimonials from recipients? How did they begin working with the company? Why do they continue working for the company?
5. Describe your experiences with this project. What was the most meaningful part of the experience for each member of your group? Your own personal experiences with volunteering? Your future plans with the organization?
6. Conclusion: Call for action. What are volunteer options within the organization? How does someone sign up?

Organizations to choose from and contact information:

- Light House Café: Martha Weeks mltweeks@yahoo.com 561-993-7020
- The Glade's Initiative- Cooking Matters: Karis Engle kengle@gladesinitiative.org and Sandy Desty sdesty@gladesinitiative.org
- Community Partners (Mentoring Program): Curtis Holley cholley@cp-cto.org
- Community Partners (Bridges/Community Outreach) Tina McNutt tmcnutt@cp-cto.org