

MARTI COLEY

Vice President, PinPoint Results

Marti serves a critical senior role on the PinPoint Results team. She advocates for legislation and budgetary issues for her clients and advises them on effective strategies to address those policies. Marti advocates for her clients before the Legislature and the Executive Branch of Florida state government.

Prior to joining PinPoint Results, Marti was the Governmental Relations Director for Nemours Children's Health System where she was responsible for establishing the legislative agenda and advocating for those priorities on behalf of Nemours Children's Hospital and Specialty Clinics.

Marti served from 2005-2014 in the Florida House of Representatives, serving her final two years as the Speaker pro tempore. Throughout her legislative career, she was a strong advocate for education, children's issues, cancer research, and economic development. She served in a variety of leadership roles during her tenure including Chair of K-12 Appropriations Sub-Committee, Alternating Chair of Joint Administrative Procedures Committee, Chair of Joint Legislative Auditing Committee, Vice Chair Education Policy Council, Vice Chair of Full Appropriations Council on Education & Economic Development, and Deputy Majority Whip, to name a few. Additionally, one of her top priorities while in office was helping her constituents navigate state government and finding resolutions to the obstacles they faced.

Marti started her professional career as an English teacher, teaching on the middle school, high school, and college levels. She worked with Chipola College in Marianna, Florida, for over 20 years. While she started her career at Chipola as an English teacher, she later served as a liaison between the President and the college with businesses and the community; she also represented Chipola on the Board of Florida's Great Northwest Economic Development Agency.

Marti is a member of the Florida Association of Professional Lobbyists and is involved in several philanthropic causes.

Marti is an honor graduate of Chipola College in Marianna, Florida, and Florida State University in Tallahassee, Florida. She received an honorary Doctor of Laws degree from Flagler College in Saint Augustine, Florida.

Marti and her late husband, Representative David Coley, have three adult children: Kristin, Vance, and Hunter.

