



The Association of Florida Colleges

2017 LEGISLATIVE DAYS

January 24-25, 2017

AFC Building, 4th Floor Conference Room

ADVOCACY and ISSUE TRAINING

January 24, 2017

- 12:30 pm Registration, AFC Building
- 12:30 pm Tour of the FL Supreme Court and Visit with Justice Jorge Labarga (meet in Supreme Court Lobby, 500 S. Duval St., Tallahassee, FL 32399 – across from TCC Capitol Center)
- If not attending the tour, you may come directly to the AFC Building for registration (113 East College Avenue, 4th floor Conference Room, Tallahassee, Florida 32301)**
- 1:30 pm Return to AFC Building
- 1:45 pm Welcome
- 2017 AFC President Robert Flores
 - Chancellor Madeline Pumariega
- 2:05 pm The AFC Advocacy Process – Michael Brawer, AFC CEO
- 2:35 pm Advocacy Etiquette and Issue Messaging: The Do's and Don'ts of Stating Your Position to a Legislator - Karen Moore, President, Moore Communications Group
- 3:25 pm How a Bill Becomes Law – Jack Hall, Director of Government Relations, St. Johns River State College
- 4:00 pm 2017 Legislative Issues Review and Talking Points – College Lobbyists
- 4:45 pm Q and A
- 5:00 pm Adjourn
- Dinner on Your Own

January 25, 2017

- 8:00 am Visits to Capitol with College Lobbyists
- ADJOURN