



**The Association of Florida Colleges (AFC) 71<sup>st</sup> Virtual Annual Meeting and Conference  
Exhibitor and Sponsorship Opportunities  
November 16 - 20, 2020**

The Annual Meeting and Conference is the AFC's celebratory and professional development event of the year. Showcase your products and services and virtually network with our state college system personnel. With your sponsorship, you are welcome to participate in all general and educational sessions as well as virtual social events.

Here are the 2020 options and prices. Note that we are always open to custom sponsorship packages. To learn more, email Sharlee Whiddon, AFC Communications Specialist, at: [swhiddon@myafchome.org](mailto:swhiddon@myafchome.org).

**Virtual Exhibit Booth Only \* - \$500**

*Includes:*

1 Conference Registration

Virtual Exhibit (Sponsor Profile: link to company website, blurb about the company, contact representative, company logo)

Listing in digital conference program

Recognition on conference website

**Virtual Exhibitor Plus - \$600**

*Includes:*

*Everything listed in the Virtual Exhibit Booth Package, plus:*

Half-page ad in digital conference program

Post-conference attendee list

**Silver Sponsor - \$1200**

*Includes:*

*Everything listed in the Virtual Exhibitor Plus Package, plus:*

1 Additional Conference Registration (2 total)

Moderate a Professional Development Session

Upgrade to full page ad in digital conference program

Half-page ad in post-conference (Dec) *CURRENT*

Company logo on the AFC Website

Social Media "Shout outs"

A targeted email sent to conference attendees branded with company logo

**Gold Sponsor - \$1700**

*Includes:*

*Everything listed in the Virtual Exhibitor Plus Package, plus:*

1 Additional Conference Registration (2 total)

Moderate a Professional Development Session (Two minute pre-recorded video to be played at the beginning of a chosen moderated session)

Upgrade to full page ad in digital conference program

Full-page ad in both pre-conference (Oct.) and post-conference (Dec) *CURRENT*

Company logo on the AFC Website

#### Social Media “Shout outs”

A targeted email sent to conference attendees branded with company logo

One minute pre-recorded company video to be played during a Plenary Session

#### **Platinum Sponsor - \$2500**

##### *Includes:*

*Everything listed in the Virtual Exhibitor Plus Package, plus:*

1 Additional Conference Registration (2 total)

Moderate a Professional Development Session (Two minute pre-recorded video to be played at the beginning of a chosen moderated session)

Upgrade to full page ad in digital conference program

Full-page ad in both pre-conference (Oct.) and post-conference (Dec) *CURRENT*

Company logo on the AFC Website

Social Media “Shout outs”

A targeted email sent to conference attendees branded with company logo

Two minute pre-recorded video to be played at the beginning of a chosen session (Opening Session, Awards Ceremony, Closing Session)

#### **- Other Sponsorship and Promotional Opportunities -**

#### **AFC Board of Directors’ and Past Presidents’ Virtual Reception Sponsor - \$400**

Three-minute speaking opportunity prior to the start of the Reception

#### **Session Sponsor - \$350**

Moderate a session

One-minute speaking opportunity prior to the start of the session

Company logo visible at the start of the presentation

A targeted email sent to conference attendees branded with your company logo

#### **Opening Day Virtual Social Sponsor - \$200**

Three-minute speaking opportunity prior to the start of the Social

#### **Virtual Trivia Social Sponsor - \$200**

Three-minute speaking opportunity prior to the start of the Social

#### **Add-ons:**

Additional conference registrations at AFC membership rates - \$125

#### **Standalone Advertisements Rates:**

##### **On-site Printed Conference Program**

\$300 – Full-Page

\$150 – Half-Page

##### **CURRENT e-Magazine**

\$450 – Full-Page

\$250 – Half-Page

**To learn more and register, visit the conference webpage at: <https://www.myafchome.org/myafannualconference>.**

##### **Contact:**

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