



Sponsorship Opportunities

AFC Annual Meeting and Joint Councils Conference

Nov. 4-7-2024

Join Florida's state college Presidents, Trustees, Faculty, Staff, and Administrators at the Hilton Orlando Resort for a week of professional development, planning, and celebration

SPONSOR/EXHIBIT LEVELS	Conference Host \$15, 000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$3,000	Exhibitor \$1,750
Exclusive Sponsorship Level (only 3 spots available)	★				
Event Registrations included (Tuesday-Thursday)	Up to 8	Up to 5	Up to 3	Up to 2	1
Exhibit Booth Display 6' tabletop display with two chairs included	★	★	★	★	★
Company logo or listing on event webpage, pre-and post-event emails, & sponsor slides at event	★	★	★	★	
Invitation to participate in invite-only VIP Reception and Dinner on Thursday evening (with College Presidents, Trustees, and VIPs)	★	★	★		
Opportunity to give welcome/introduction remarks at a General Session or Breakout Session	★	★			
Opportunity to run a brief message/video showcasing your company	★				
Your support will allow us to underwrite VIP attendance. Participants will know YOU made it possible!	★				

Additional Sponsorship Opportunities:

Only Exhibitors and Sponsors have the exclusive right to add-on unique event or “swag” sponsorship advantages. Let us work with you to build the right exposure package. Here are some ideas:

- Meal Partner (Exclusive, 1 per event) - \$5,000 Exclusive Host of a lunch, dinner, breakout or reception
- Coffee or Afternoon Break Sponsor (Exclusive, 1 per break) - \$3,000
- Lanyard Partner* (Exclusive) - \$2,500
- Notebook Partner* (Exclusive) - \$2,500
- Swag Bag Partner* (Exclusive) - \$2,500

** To meet production deadlines, must receive commitment by September 1*

WHO WILL ATTEND?

- Association of Florida Colleges Members from Florida’s 28 state colleges
- Council of Presidents, Florida College System
- Trustees from each of Florida’s 28 state colleges
- COBA (Council of Business Affairs)
- CIA (Council on Instructional Affairs)
- CSA (Council of Student Affairs)
- CWE (Council on Workforce Education)
- FCRD (Florida Council for Resource Development)

WHY SPONSOR?

- Network with key decision-makers and influencers from Florida’s College System
- Reach a targeted audience of 300 to 500+ state college leaders
- Increase brand visibility and recognition among college leaders and professionals
- Showcase your products, services, and solutions
- Demonstrate your commitment to supporting Florida’s college system

Exhibit Schedule:

- **Wednesday, November 6th**
8:00 a.m. to noon – Exhibitors set up

1:30 p.m. to 7:00 p.m. – Exhibits open
(Reception, 5:30-7:00 p.m. in Exhibit Hall)
- **Thursday, November 7th**
8:30 a.m. to 3:00 p.m. – Exhibits open
(Breaks in Exhibit Hall)

3:00 p.m. to 5:30 p.m. – Exhibitors move out

5:30 p.m. to 7:00 p.m. – VIP Reception
(Exclusive, included for host/sponsors)

To exhibit or sponsor the event, call today **(850) 222-3222** or [click here](#) to register.

For more information on the conference or programs of AFC and how you can get involved, or to customize a sponsorship package, contact Katie Richardson at Katie@myafchome.org.

