

Dear Business Partner:

We are delighted for the opportunity to communicate with you as we prepare for our most important regional event! The Association of Florida Colleges (AFC) Region V includes the chapters of Broward College, Florida Keys Community College, Indian River State College, Miami Dade College, and Palm Beach State College. You are cordially invited to participate in the Conference scheduled to take place at Florida Keys Community College Key West Campus on Wednesday, May 17 and Thursday, May 18, 2017.

Our Conference gathers administrators, faculty, and staff members across the five colleges, as well as AFC executives. Members of the AFC represent all college employees, including: administration, finances, technology, facilities, professional & support staff, &continuing education, workforce, student support, and many more.

Your presence is essential to our success. We look forward to your participation as a Conference Partner. The vendors' area will be equipped with electricity, Wi-Fi access, 2 chairs, and 1 table. You are invited to enjoy a refreshments section. Please select the best option below for your company's involvement:

- \$200 Bronze sponsorship includes a vendor table. Your company and sponsorship level will be displayed in our printed program. This level of sponsorship includes full conference registration for one person. Additional company representatives are welcome to attend the Conference at the discounted rate of \$20 per person.
- \$400 Silver sponsorship includes all of the above plus an opportunity to speak for one minute at a general session. Vendors at this level of sponsorship are also welcome to submit a Presentation Proposal for additional time (max 45 minutes) with our participants. This level of sponsorship includes full conference registration for two people.
- \$600 **Gold sponsorship** includes all of the above plus an opportunity to speak for five minutes at a general session and special recognition during a refreshment break. This level of sponsorship includes full conference registration for three people.



\$100 **Door prize sponsorship** includes a table and recognition in our printed program.

\$75 Vendors – includes a vendor table. Company representatives are welcome to attend the conference at the discounted rate of \$20 per person.

We welcome your company's flyers, brochures, or any small promotional items to be included in the registration packet, which will be distributed to each conference participant. Please mail your items to:

Florida Keys Community College Attn: Debbie Leonard 5901 College Rd. Key West, FL 33040

Please note that our sponsors are responsible for their own transportation, accommodations, and meals not included in the registration fee.

This is a great opportunity to present your products and/or services to higher education experts participating at the Conference. Your support could impact decision-making at each of the five institutions in Region V of the Association of Florida Colleges.

To be included in printed material, the deadline for sponsorship registration is May 1, 2017.

If you are interested in sponsorship, please complete the enclosed Sponsor Registration Form and email it to: barrett@palmbeachstate.edu. If you have any questions, please contact me at 561-868-3885. Thank you for your consideration. We look forward to our continued partnership.

Sincerely,

Sandi Barrett AFC Region V Director 2017