

**Membership Development Workshop
Palm Beach State College
Palm Beach Gardens Campus**



July 10, 2019 ~ 9:30 am – 3:30 pm

Agenda

8:30 am – 9:30 am	Registration
9:30 am - 9:45 am	Welcome Michael Brawer, AFC CEO Dr. Nika Coleman-Ferrell, Provost, Palm Beach Gardens Campus Stephanie L. Campbell, Membership Development Committee Co-Chair Wanda Curtiss, Membership Development Committee Co-Chair
9:45 am – 10:00 am	Icebreaker Membership Committee Member
10:00 am – 10:30 am	Incentive Plan Updates: Membership by Chapter, Region, & Commission Marsha Kiner, Associate Executive Director
10:30 am - 11:00 am	Developing A Membership Campaign
11:00 am – 11:30 am	AFC Buddy System: Partnering Your Members
11:45 am – 1:00 pm	Luncheon Panel – Membership Q & A: Ask Us Anything!
1:00 pm – 1:30 pm	Awards: Chapter, Region, & Commission
1:30 pm – 2:00 pm	AFC Procedures, Practices, & Updates Eileen Johnson, AFC Director of Administration & Finance
2:00 pm – 2:30 pm	Member Benefits: Membership Has Its Privileges
2:30 pm – 3:00 pm	Fundraising: Who, What, When, & Where
3:00 pm – 3:30 pm	Wrap-Up