

Association of Florida Colleges

Chapter, Region and Commission Annual Goals

Group Name: Region 1 Group Type: Region Year: 2021

SPECIFIC (What is the goal?)	MEASURABLE (How will we measure?)	ACHIEVABLE (What skills and resources are needed?)	RELEVANT (Related to AFC Values and Goals.)	TIME-BOUND (When will we achieve it?)	Done
Goal 1: 2021 Region 1 Spring Conference	ZOOM invite, flyers, ZOOM recordings	ZOOM, IT set-up; invites to speakers & members	Yes: 1-6	4/16/2021	4/16/2021
Goal 2: Chapter Presidents meetings	Email/ZOOM invite; agenda; minutes	ZOOM set up	Yes: 1, 3, 4, 5, 6	At least quarterly	2/4/2021; 2/18/2021
Goal 3: CURRENT Submissions	CURRENT publication	EMAIL	Yes: 1 - 6	quarterly	
Goal 4: Region Report	Email Submit	AFC website; BOD meeting minutes	Yes: 1-6	quarterly	

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Goal 5: Professional Development Webinars	Email announcements through AFC	Recorded sessions	Yes: 1-6	Monthly after spring conference	
Goal 6: Social media postings	Postings on website; Facebook page	Facebook, etc.	Yes; 3 - 6	After every event	
Goal 7: Bylaws update	Posting on AFC website	AFC website	Yes: 3	By 3/2/2021	4/1/2021

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Goal 9: Mother's Day HONORS	Email, AFC website, social media	ZOOM, Social media	Yes; 4, 6	May 2021	
Goal 10: Fundraiser	Email, AFC website social media	Email, social media	Yes: 3 -6	On-going	
Goal 11: Membership Drive	Email, chapter meetings invite, AFC website, social media	Chapter meetings, HR orientation	Yes; 1-6	On-going after spring conference	
Goal 12: Father's Day HONORS	Email, AFC website, social media	ZOOM, social media	Yes: 4-6	June 2021	

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Chapter, Region and Commission Annual Goals

Group Name: AFC Region 1 Group Type: Region Year: 2021

SPECIFIC (What is the goal?)	MEASURABLE (How will we measure?)	ACHIEVABLE (What skills and resources are needed?)	RELEVANT (Related to AFC Values and Goals.)	TIME-BOUND (When will we achieve it?)	Done
Goal 13: Community Service	Flyers, meeting, AFC website, social media	AFC website, social media	Yes: 4-6	Introduced at Spring conference & on-going	
Goal 14: Legislative update	Meeting, social media	Liaison invite	Yes: 1, 2, 3, 4, 6	quarterly	4/16/2021
Goal 15: Region Book	Annual Conference submission	Email, AFC website,	Yes: 1-6	Annually - October	
Goal 16: Appoint of Director-Elect for 2022	Meetings	Bylaws and meetings	Yes; 3, 6	Annually – Annual conference	

Submitted by Sharon Walker, Region 1 Director 3/1/2021